

## How the Fall Product Program Works

The Fall Product Program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, savory chocolates, and a wide variety of magazines.

Girls can elect to participate in person by using the nut order card and collecting payments. Girls can also choose to participate online by inviting family and friends to place an order. Customers are able to choose to have items shipped directly to them, or they can choose to have nut and chocolate products delivered by the Girl Scout.

## GIRLS & TROOPS CAN EARN AWESOME REWARDS!

There's something for everybody, including patches, t-shirts, the popular mascot plush animals, and lots of trendy things that girls really love! You can challenge her online skills through our online-only rewards, or teach her the value of giving back to her community by collecting money for Care to Share donations.



The Fall Product Program is  
Sep. 29-Oct. 29, 2023.



## CHECK IT OUT!

Using your mobile device, scan the QR code below to access our newly designed Fall Product web page!



OR go to [GSNIM.org](https://GSNIM.org)  
and click the Cookies+  
Tab





## Welcome to the 2023 Fall Product Program!

We hope that you and your Girl Scout are excited about the upcoming Fall Product Program. Not only will she help her troop fund their Girl Scout experiences, but she will learn vital financial literacy and marketing skills. With safety as our top priority, we have several flexible participation options so that your girl can choose the option that works best for you. As always, we thank you for your support!

### Girl & Caregiver Checklist

- Go online and fill out the [Product Program Permission Form](#) for the 2023-24 year.
- Set up your login and avatar on the [M2 website](#).
- Pick up order card, money envelope, and reward flyer from your troop leader.
- Begin your sale on September 29!
- Check with your troop leader about expectations for turning in order cards and money.  
**\*\*Remember, this is a pre-paid program. Be sure to collect payment at the time of the order.**
- Finish taking online orders and payments no later than Oct. 29.
- Turn in money to troop leader no later than Oct. 30.
- Make sure that all girl rewards are selected by Nov. 1
- Discuss with troop leader the product & reward pickup expectations.



### Fall back into Girl Scouts with the Fall Product Program!

Girls learn all aspects of running an online business by using the M2 platform. M2 makes the experience girl friendly with an easy-to-navigate dashboard where they can create a video, set their goals, create messages for their customers, and the most popular feature, create their own avatar – which girls love!





# Ways to Participate



## Online

Girls are encouraged to send emails out to friends and family. Online your customers will be able to choose between many Magazine and Nut & Candy options.

### Magazines:

Customers can order magazines through the online site and pay via credit card. Magazine subscriptions can be new or renewals, and digital magazine subscriptions are also available. Subscriptions start at \$10.00 for some titles.

### Nuts & Candy

-Your customer may choose “**girl delivery**” to order product and digitally pay for the items that are available for purchase on the order card. Girl Delivered Items will be delivered to the Service Unit with the items that are ordered through the order card in November and you will be responsible to deliver the product to the customer. **The benefits of the online option are that your customer does not pay shipping fees and you do not need to collect payment because it has been paid online.**

-Your customer also has the choice to pay for shipping and have items shipped directly to them. The benefits of this option are they can select from all of items that Ashdon Farms carries (more items than what are on the order card) and items ship quickly.

### Nut Store Shipping reminders:

Shipping costs vary based on the total retail amount purchased.

Standard shipping will take 5 or less business days depending on customer’s shipping address.

Expedited shipping (2 day) will be recommended (not required) for orders containing chocolate items.

## In Person

**Nut and Candy Order Card:** Girls will ask friends and family if they would like to support their troop by purchasing a nut or candy item. If yes, girls will fill out the nut & candy order card with contact information and quantities of items and collect payment. Product delivery is handled by the girl/parent at the end of November.



**Remember - all orders must be accompanied by money!**



girlscouts | M2 Media

Hi!  
Our friendly customer service representatives are ready and waiting to answer all of your Fall Product Program questions!

[support.gsnutsandmags.com](http://support.gsnutsandmags.com)  
**(800)-372-8520**

We're happy to help!

## 2023 Product Lineup

<i>Mint Treasures—Girl Scout Memory Tin</i> .....	\$12
<i>Deluxe Pecan Clusters—Holiday Tin</i> .....	\$12
<i>Honey Roasted Mixed Nuts</i> .....	\$11
<i>Dark Chocolate Peppermint Pretzels</i> .....	\$10
<i>Whole Cashews w/ Sea Salt</i> .....	\$9
<i>Chocolate Covered Almonds</i> .....	\$9
<i>Deluxe Pecan Clusters</i> .....	\$8
<i>English Butter Toffee</i> .....	\$8
<i>Dark Choc. Caramel Caps w/ Sea Salt</i> .....	\$8
<i>Caramel Apples</i> .....	\$8
<i>Peanut Butter Trail Mix</i> .....	\$8
<i>Cheddar Caramel Crunch *NEW*</i> .....	\$8
<i>Peanut Butter Bears</i> .....	\$8
<i>Dulce de Leche Owls</i> .....	\$8
<i>Thai Chili Mix *NEW*</i> .....	\$8
<i>Fruit Slices</i> .....	\$7
<i>Care to Share Donation</i> .....	\$6



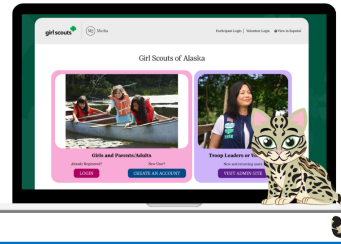
cheddar caramel crunch

thai chili mix

## Ask me about the Fall Product Program



**OWN YOUR magic**



### Care to Share Donations

With “Care to Share”, GSNI-M will distribute a container of snacks to military and public servant partners. If a customer would like to donate a can of snacks, girls will collect the \$6 payment and mark their order card accordingly. Care to Share donations may be also be made online (great for out of town friends and family)! Care to Share rewards are based on the combined total amount donated on both the order card and via online donations.

### \*NEW\* Online Exclusive Items!

**BarkBox:** Each box will contain a custom Pose & Play Beret dog toy and one canister of Berry Trios BARK + Girl Scouts dog treats. Both items come packaged in a custom Girl Scouts Mini BarkBox all for \$19.99 plus shipping.



**Tervis Tumblers:** Tervis provides a wide selection of premium insulated tumblers and water bottles in various prices.



### *M2 Website Trainings:*

GSNI-M is happy to offer several tutorial videos to assist with navigating the M2 site. These are available at [gsnutsandmags.com](http://gsnutsandmags.com) or at the link below. *Scan or click the QR code to view the training videos:*



### *Safety Measures*

Safety is our number one priority. During the cookie program, safety measures must be increased. Click or scan the QR code to find the most recent guidance from GSUSA about how to keep all girls safe this cookie season. Before participating in any money-earning activity, it's super important for Girl Scouts and adults to review the following materials:

- [Digital Marketing Tips for Cookie Entrepreneurs and Families \(PDF\)](#)
- [Safety Tips for Product Sales \(PDF\)](#)

Scan or click the QR code to view GSUSA's Safety Resources:



### *Health Guidelines*

Girls and volunteers are **not** required to participate in any activity. It is the sole discretion of each individual family and their comfort level with the planned activity whether to participate or not.

Troops need to follow state and local health guidelines anytime they are gathering. Please refer to the Center for Disease Control (CDC) for the latest information.

# Girl Rewards

## REWARDS

Rewards are cumulative. Earn items as you reach your goals! Please make reward choices on your M2 website. Rewards are subject to change due to unforeseen circumstances. Similar items may be used as substitutions. Some items may vary in color. Council Cash can be used for GSNI-M sponsored events and camps, girl memberships, and in GSNI-M council shops and trading posts.

### ► Total Sales



**\$100+ Total Sales**  
Flower Necklace



**\$200+ Total Sales**  
Ocelot Charm & Charm Bracelet



**\$300+ Total Sales**  
Small Ocelot Plush



**\$400+ Total Sales**  
Paint By Numbers Art Craft  
AND Council Cash



**\$500+ Total Sales**  
Own Your Magic T-Shirt &  
Theme Stickers AND Council Cash



**\$600+ Total Sales**  
Large Ocelot Plush  
AND Council Cash



**\$700+ Total Sales**  
Bluetooth Tower Speaker  
AND Council Cash



**\$800+ Total Sales**  
Cat Wireless Headphones  
AND Council Cash



**\$1,000+ Total Sales**  
Let Your Magic Shine Kit  
(Selfie Stick, Ring Light, Color Changing Light, LED Bike Lights)  
AND Council Cash

Council Cash may be used for GSNI-M store purchases, camp, event fees and GSUSA membership

Council Cash Levels	Council Cash Amount
\$400-499.99	\$10.00
\$500-599.99	\$15.00
\$600-699.99	\$20.00
\$700-799.99	\$25.00
\$800-999.99	\$30.00
\$1,000 & up	\$50.00

Council Cash is NOT cumulative. Expires September 15, 2024

### ► Magazine Items



**3+ Magazine Items**  
Ocelot Patch



**5+ Magazine Items**  
Super Seller Mags Patch

### ► Nuts/Candy



**12+ Nut/Candy Items**  
Own Your Magic Patch



**30+ Nut/Candy Items**  
Super Seller Patch

### ► Emails



**18+ Emails Sent**  
2023 Patch

### ► Donations



**3+ Care to Share Donations**  
Care to Share Patch

Orders due by: \_\_\_\_\_ Pick up products by: \_\_\_\_\_ Turn in money by: \_\_\_\_\_

Visit [www.gsnutsandmags.com/GSNIM](http://www.gsnutsandmags.com/GSNIM) to create your website!

Earn a personalized patch with your name and avatar! See how to earn the patch below!

- Create your avatar
- Send 18+ emails
- Sell \$300+ in total Fall items



Personalize by choosing from two scenes. You have the option to select from a safari outfit or Girl Scout attire.

# Girl Rewards

## Every Girl Scout has the opportunity to win **Dot the Giant Ocelot!**

*Earn One Entry For every \$100 in sales (combined order card and online)*



## All About Ocelots



**Scientific Name:** Leopardus Pardalis

**Length:** 2.2 – 3.3 feet

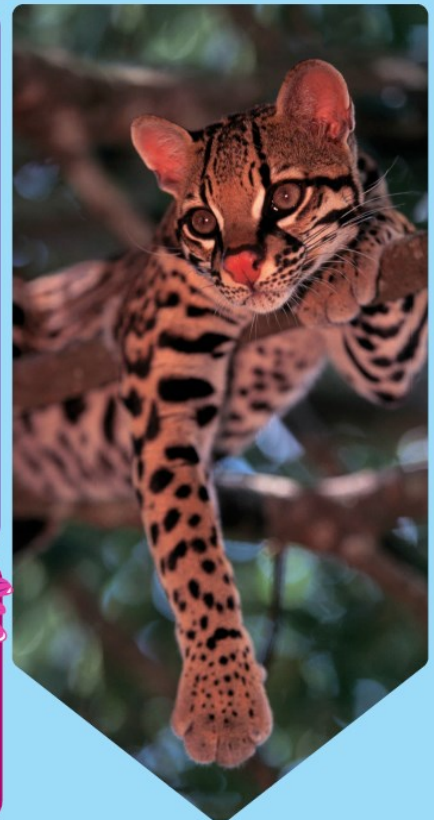
**Tail length:** 10 – 18 inches

**Weight:** 18 – 34 pounds

**Gestation Period:** 79 – 82 days

**Diet:** They are carnivores that mostly prey on mammals, reptiles, birds, fish, and crustaceans. Their largest prey items include large rodents, armadillos, sloths, monkeys, hoofed animals.

**Characteristics:** Has gray to golden brown fur. Their brown spots and patches are bordered by black on their sides. Their spots can come in many patterns. It has two to three stripes on its cheeks and four to five horizontal stripes on its neck and chest.



### Interesting Facts:

- Ocelots live in rainforests
- Ocelots are picky eaters
- Ocelots are nocturnal
- Ocelot's coats are unique (no two ocelots have the same markings)



**CONGRATULATIONS** on a successful 2023-2024 Girl Scout Product Program! Council Cash (formally known as Nutty Bucks & Cookie Dough) can be used at your nearest GSNI-M Service Center or Council Store. Please take special note of the following guidelines in preparation of redeeming your Council Cash. Feel free to contact us if you have any questions at 800-283-4812, option 0 or at [frontdesk@gsnim.org](mailto:frontdesk@gsnim.org).

## COUNCIL CASH GUIDELINES

*Expires: September 15, 2024*

Council Cash (formally known as Cookie Dough & Nutty Bucks) may only be redeemed by the recipient and/or the recipient's parent/caregiver. It is not intended for troop use. Parents may submit written authorization for a third party to use the Council Cash on their daughters' behalf.

- Council Cash may **ONLY** be redeemed through the Girl Scouts of Northern Indiana-Michiana (GSNI-M) Council.
- Council Cash cannot be redeemed for cash money.
- GSNI-M will accept Council Cash for the following:
  - Girl Scout Membership Renewal for Girl Members Only
    - **(NOT VALID UNTIL AFTER APRIL 1, 2024)**
    - Simply contact us by phone or submit your request to use your Council Cash towards the \$35 Girl Membership Registration Fee for 2024-2025 online by emailing [frontdesk@gsnim.org](mailto:frontdesk@gsnim.org). Please include the following information in your request: Girl's Name, Troop Number, Girl's Date of Birth, Grade level for Fall 2024 and current mailing address and email address. We will process your request and finish your membership renewal! Please remember that Council Cash can only be used to renew GIRL memberships.
  - Merchandise purchased at any GSNI-M Council Store location including the Traveling Store and Camp Trading Posts.
  - Apply towards fees for GSNI-M Camp programs. Please visit [www.gsnim.org](http://www.gsnim.org) for Summer Camp availability.
  - Apply towards fees for GSNI-M sponsored girl activities/events.
  - GSUSA travel opportunities. GSNI-M will write a check directly to the sponsoring organization after girl's proof of admittance is provided. Please visit <http://forgirls.girlscouts.org/travel/> for travel opportunities.
  - Council Cash may be converted for use on the [girlscoutshop.com](http://girlscoutshop.com) website. You must email [frontdesk@gsnim.org](mailto:frontdesk@gsnim.org) with your request NO LATER THAN Aug. 15, 2024.
- GSNI-M cannot accept Council Cash for the following:
  - Purchase of GSNI-M Gift Cards
- Council Cash will be accepted through the mail, by phone or in person; however, it **MUST** be redeemed by the expiration date of **September 15, 2024**.
  - To check the balance of your card, feel free to contact us toll-free 800-283-4812, option 2 for the Answer Center.



Contact us:  
Toll-free: 1-800-283-4812 Option 0  
Email: [frontdesk@gsnim.org](mailto:frontdesk@gsnim.org)





## Key Dates 2023-2024

**Early September:** Renew your Girl Scout Membership for the 2023-24 year and complete the [Girl Permission Slip](#) for the Girl Scouts in the household (the form is valid for both Fall Product 2023 and Cookie 2024)

**Sep. 29:** Order taking BEGINS! Girls/guardians will receive an email inviting them to register at [gsnutsandmags.org/gsnim](https://gsnutsandmags.org/gsnim) then girls can begin taking orders online or in person. **Girls must collect money at the time of order.**

Discuss with your troop leader the expectations for submitting forms, money, and reward choices.

**Oct. 29:** Order taking ends. Customers lose access for placing online orders at midnight. Girls may no longer take orders and **no online payments can be made after this date.**

**Oct. 30:** Last day for girl/caregivers to enter their own order cards and reward selections on the website. **Money is due to the troop leader.**

**Mid-November:** Troops will begin picking up their orders from their Service Unit. Troop will notified parents/caregivers when their product is ready for pick up.



**Dec. 2023:** Troops will begin picking up the rewards from Service Units. Troop will notify parents/caregivers when their rewards are ready.

**Sep. 15, 2024:** All Council Cash expire.

