



Girl Scouts is proven to help girls thrive in *five key ways* as they:



Develop a strong sense of self.



Display positive values.



Seek challenges and learn from setbacks.

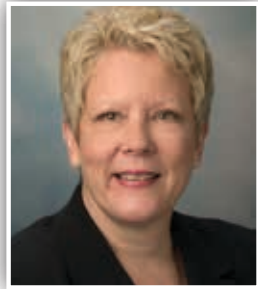


Identify and solve problems in the community.



Form and maintain healthy relationships.





Margaret Sturm
Board Chair



Sharon Pohly
CEO

In 2018 Girl Scouts of Northern Indiana-Michiana were very busy attending amazing programming led by our council and local collaborators. Girls attended a new collaborative Robotics Program with Sylvan Learning Center inspired by the movement wide STEM initiative, earning new STEM focused badges. Overall, 1700 girls attended programs that focused on our 4 pillars.

Our community remained supportive with their investment in girls with a 6% increase in foundation awards granted to GSNI-M. Delivery of staff-led troops at local partner agencies like, the Boys and Girls Club and the YMCA, plus financial assistance for girls participating in volunteer-led troops continues to ensure that every girl has the chance to be a Girl Scout.

Investments in our properties continued to be a top priority with a finished remodel of The Gathering Center at Camp McMillen completed and the addition of the rifle and archery range at Camp Ella J. Logan. These additions allowed us to reach a record number of over 900 girls in summer camp with a 29% increase of girls attending weeklong camp.

Our focus on customer service has helped to improve our renewal rate with adults and started to build some retention gaps with our families. We are rated fifth amongst our 112 councils in Volunteer Toolkit users and finding great success in our Inside and Outside Sales team recruitment strategy.

To further secure our position in the community we have increased our efforts to tell our story through local media outlets. Looking for unique ways to highlight the impact of Girl Scouts on our community, we have made a greater impression on what Girl Scouts is and what it's about.

The Girl Scout mission, building girls or courage, confidence, and character, who make the work a better place is important to us at Girl Scouts of Northern Indiana-Michiana. Everything we do is about developing our girls into the G.I.R.L. (Go-getter, Innovator, Risk-taker, and Leader)[™] champions that they are meant to be.

Thank you for helping us to grow strong,

Margaret Sturm, Board Chair

Sharon Pohly, CEO

Board of Directors



Margaret Sturm
Board Chair



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First Vice-Chair



Julie Spears
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Ron Voglewede



Anne White

WE BELIEVE IN THE POWER OF



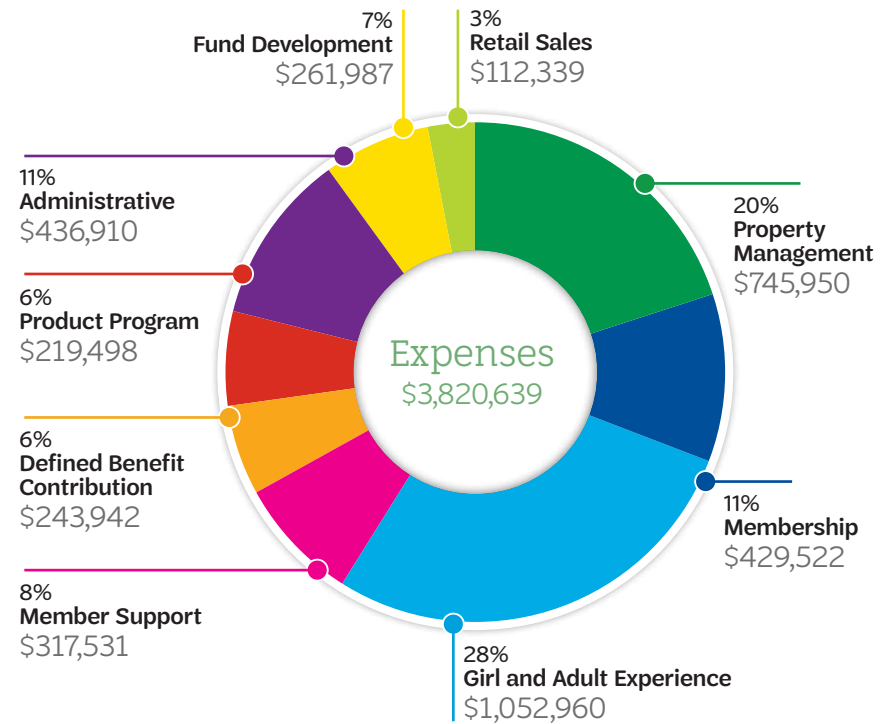
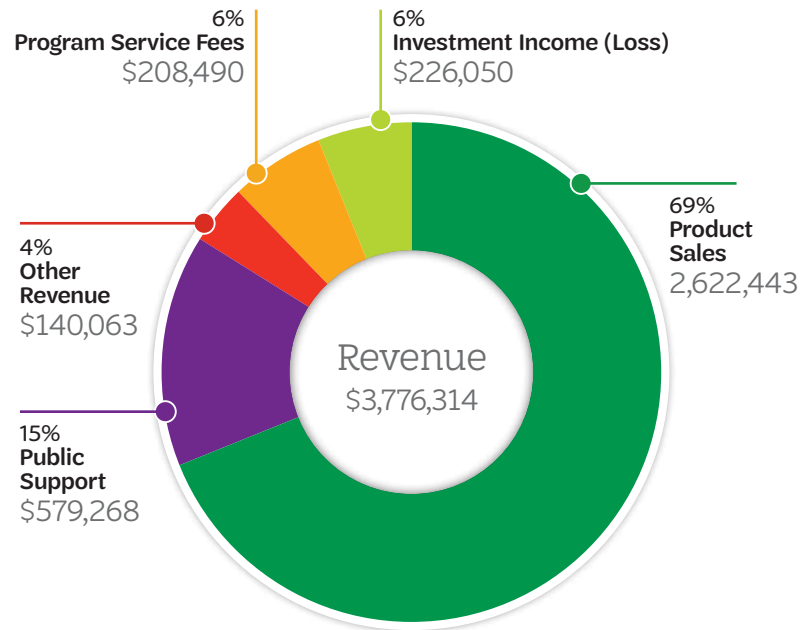
POWERED BY GIRL SCOUTS

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Financials

For the Year Ended September 30, 2018

Statement of Activities



Statement of Financial Position

Assets

Current Assets

Cash on hand and in bank.....	\$1,445,055
Investments, at fair value.....	\$3,901,877
Other current assets.....	\$263,775
Total current assets.....	\$5,610,707

Other assets.....	\$101,404
Land, buildings, and equipment.....	\$6,063,274

Total assets..... \$11,775,385

Liabilities and Net Assets

Current liabilities.....	\$337,184
Non-current liability.....	\$24,782
Net assets.....	\$11,413,419

Total liabilities and net assets..... \$11,775,385



Stronger Brand

300 600+ DOUBLED OUR VOLUNTEER SCOOP FACEBOOK GROUP TO OVER 600 MEMBERS

35+ OVER 35 MEDIA SPOTS THROUGH PRINT, RADIO, AND TV

Introduced a new volunteer brand guide to assist with creating a consistent brand.

Six girls participated in the Top Cookie Seller incentive of becoming the "Face of GSNI-M" photo shoot. Many of these photos are being used in a variety of resources.



Leveraging Assets

1,461
CAMP UNIT USAGE

12,351
CAMPER DAYS

The remodel of the interior of the Gathering Center at McMillen completed

Reach More Girls

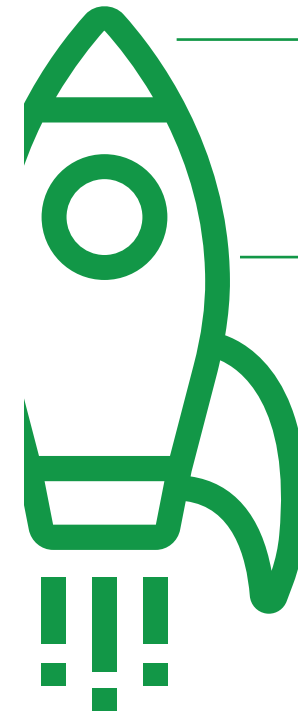
SERVED
2,054 NEW GIRLS | **3,232** GIRLS RENEWED | **4,789** GIRLS WERE IN K-5

SUPPORTED BY
809 NEW ADULTS | **2,063** ADULTS RENEWED | **660** LIFETIME MEMBERS



Held 2nd Discover Girl Scouting event with Christiana Danielle, *The Voice* superstar, making an appearance.

Increased Investments



FOUNDATION GIVING
\$408,523

INDIVIDUAL GIVING
\$54,252

CORPORATE GIVING
\$10,285

GSNI-M added four new planned givers to their donor base.

NUMBER OF BOXES OF GIRL SCOUT COOKIES SOLD
1,079,940



We are very grateful to every individual, corporation, foundation, and United Way that has supported the GSNI-M mission. Please refer to our website www.gsnim.org for a complete listing of generous givers. Watch your e-mail box for quarterly updates on how donations are making an impact in our council!

Higher Impact

818
GIRLS SERVED IN ALTERNATIVE PROGRAM DELIVERY TROOPS (OUTREACH)

HELD
43
COUNCIL SPONSORED PROGRAM EVENTS

WITH
1,715
GIRLS IN ATTENDANCE

57%
OF OUR TROOPS ARE USING THE VTK (VOLUNTEER TOOL KIT)

5 of 112
GSNI-M RANKED 5TH AMONGST 112 COUNCILS IN VTK USAGE

554
GIRLS
PARTICIPATED IN SHOOTING SPORTS



Longtime volunteer and supporter Phyllis Stumpf gave us a \$25,000 gift that helped us build the A.I.M. (Aspiration, Inspiration, Meditation) Pavillion. This rifle and archery range is the perfect opportunity for girls to gain confidence and grow. We lost Phyllis recently, but her dedication and generosity will always be remembered with this wonderful opportunity for girls.



During Adventure Day, one of the Girl Scout Cadettes participating in the Air Rifle program stated that she finally "found a sport." Because the course is designed to meet Olympic Biathlon Standards, the Girl Scout was able to progressively challenge herself to become more proficient at each smaller diameter target. She was "Top Gun" for the day, giving her a new confidence in herself.

Girl Scout Gold Award

Since 1916, Girl Scouts have been making meaningful, sustainable change in their communities and around the world. The Girl Scout Gold Award, the highest honor a Girl Scout can earn, acknowledges the power behind each recipient's dedication to not only empowering and bettering herself, but also to making the world a better place for others. These young women are courageous leaders and visionary change makers.

They are our future, and it looks bright!

2018 Girl Scout Gold Award Recipients



Catherine Serrianni
WAKARUSA, IN



Abigail Wager
GRANGER, IN



Margaret Sullivan
GRANGER, IN

Girl Scout Silver Award Recipients

Eleanor Adams, Troop 30267, LaPorte, IN

Meghan Beverly, Troop 20499, Fort Wayne, IN

Abigail Cichocki, Troop 30527, Saint Joseph, MI

Killian Creigh, Troop 20499, Fort Wayne, IN

Brooke Dawson, Troop 30094, Granger, IN

Heather Elwood, Troop 20499, Leo, IN

Jennifer Geiger, Troop 00158, Warsaw, IN

Courtney Juengel, Troop 20284, Decatur, IN

Aly Kirkpatrick, Troop 00148, Syracuse, IN

Leyna Macke, Troop 20284, Decatur, IN

Macie Marshall, Troop 00158, Warsaw, IN

Victoria Perkins, Troop 20499, Garrett, IN

Caroline Rutledge, Troop 71210, Elkhart, IN

Lauren Rutledge, Troop 71210, Elkhart, IN

Kenzie Sanderson, Troop 10385, Fort Wayne, IN

Elizabeth Starzyk, Troop 00148, North Webster, IN

Keegan Stocks-McElligott, Troop 00344, Three Oaks, MI

Cara Thorn, Troop 10385, Columbia City, IN

Mya Washington, Troop 00148, North Webster, IN

Jasmine White, Troop 30094, South Bend, IN

Girl Scout Bronze Award Recipients

Troop 00006

Margaret Bell, Granger, IN

Lauren Fox, Granger, IN

Ava Gallo, Granger, IN

Izabella Hanna, Granger, IN

Ashlyn Kronewitter, Mishawaka, IN

Abigail Layman, Granger, IN

Caroline Layman, Granger, IN

Camille Potter, Granger, IN

Peyton Rudge, Granger, IN

Shannon Rudge, Granger, IN

Mary Grace Scheidler, Granger, IN

Kendall Shepherd, Granger, IN

Troop 00063

Sariah Barnes, South Bend, IN

Melissa Melvin, South Bend, IN

Natalee Melvin, South Bend, IN

Troop 00122

Hayden Cashen, Churubusco, IN

Madison Cashen, Churubusco, IN

Makenzie Kolvoord, Churubusco, IN

Emily Shew, Columbia City, IN

Serenity Sleshood, Churubusco, IN

Astoria Smith, Churubusco, IN

Troop 00146

Melody Barnhart, Fort Wayne, IN

Zoe Behrends, Fort Wayne, IN

Emma Frauhiger, Fort Wayne, IN

Brooke Hovis, Fort Wayne, IN

Jaylin Mccue, Fort Wayne, IN

Magdalene Walberry, Fort Wayne, IN

Emma Waters, Fort Wayne, IN

Avayah Winget, Fort Wayne, IN

Troop 00344

Hannah Tannehill, New Buffalo, MI

Troop 00368

Lillian Arnold, Fort Wayne, IN

Matilda DePold, Fort Wayne, IN

Kaitlyn Fry, Fort Wayne, IN

Savannah Hatte, Fort Wayne, IN

Layla Hinsenkamp, Fort Wayne, IN

Olivia Navoyski, Fort Wayne, IN

Madison Richwine, Fort Wayne, IN

Korie Rowland, Fort Wayne, IN

Violet Sorg, Fort Wayne, IN

Aspen Stagg, Fort Wayne, IN

Troop 00377

Abigail Anderson, Middlebury, IN

Isabella Furfaro, Goshen, IN

Lauren Hallberg, Goshen, IN

Haileeanah Howard, Goshen, IN

Juliana Shiveley, Goshen, IN

Chloe Wagner, Middlebury, IN

Troop 10385

Aleeya Cramer, South Whitley, IN

Alyssa Eubank, Columbia City, IN

Isabelle Landis, Columbia City, IN

Troop 30140

Mariella Escobedo, South Bend, IN

Abbigal Huntchinson, South Bend, IN

Logan Kanouse, South Bend, IN

Grace Mellor, South Bend, IN

Megan Regulinski, South Bend, IN

Evelyn Shephard, Mishawaka, IN

Adele Zyniewicz, South Bend, IN

Troop 30159

Ella Batson, Edwardsburg, MI

Abigale Meehan, Mishawaka, IN

Alaina Soliman, Osceola, IN

Troop 50264

Trinity Ellis, South Bend, IN

Lucza Focosi, South Bend, IN

Jillian Kaufman, South Bend, IN

Katelyn Palicki, South Bend, IN

Molly Stevens, South Bend, IN

Emily Thornburg, South Bend, IN

Troop 71220

Kailey Hart, Monroeville, IN

Trisha Hart, Monroeville, IN





Our Mission: Girl Scouting builds girls of *courage, confidence, and character*, who make the world a better place.



POWERED BY GIRL SCOUTS




girl scouts
of northern indiana
michiana

10008 Dupont Circle Drive E
Fort Wayne, Indiana 46825

www.gsnim.org