

How the Cookie CRUMBLES

How cookie proceeds support Girl Scouts

100% of proceeds from the GSNI-M Cookie Program stays within GSNI-M to help support Girl Scouting in our council.

IMPORTANT DATES

- ☐ JAN 4 LOOK FOR AN EMAIL TO REGISTER FROM NOREPLY@ABCSMARTCOOKIES.COM. SET YOUR GOALS!
- ☐ JAN 15 FIRST DAY OF SALE!! BEGIN SELLING ONLINE AND IN-PERSON. NOTE: YOU CANNOT SELL COOKIES OR TAKE ORDERS BEFORE THIS DATE.
- ☐ FEB 14 DO YOU STILL OWE YOUR TROOP FOR YOUR GIRL SCOUT'S FIRST 40 PACKAGES OF COOKIES? YOUR TROOP LEADER MAY REQUIRE YOU TO BE PAID UP TO 50% AT THIS POINT.
- ☐ FEB 19-21 NATIONAL GIRL SCOUT COOKIE WEEKEND - IF YOUR GIRL SCOUT PARTICIPATES IN A BOOTH SALE THIS WEEKEND, STOP BY THE STORE TO PURCHASE A SPECIAL PATCH!
- ☐ MAR 1 IS YOUR GIRL SCOUT CLOSE TO REACHING HER GOAL OR NEXT REWARD LEVEL? ASK YOUR TROOP LEADER IF YOU AREN'T SURE. YOUR TROOP LEADER MAY REQUIRE YOU TO BE PAID IN FULL AT THIS POINT.
- ☐ MAR 15 LAST DAY OF SALE! CHOOSE YOUR REWARDS AT ABCSMARTCOOKIES.COM!

All packages picked up from your troop and all money given to your troop should be receipted. Keep all receipts until you receive your rewards.



Social Media and Girl Scout Product Programs:

Girls 13 and older (federal guidelines for having social media accounts) can utilize their secure social media accounts to help increase sales for the 2020 Cookie program. Parents of girls without social media accounts may post on their behalf. Girls may not boost their post on social media via payment options. Under no circumstances should posts be made on public sale sites (i.e. Craigslist), or in sale "groups" (i.e. Facebook garage sale sites, open Facebook groups, etc.). Be sure to check our website for important Internet safety information.

41% Providing Girl Scouts in GSNI-M

- Council hosted girl & volunteer events
- Maintaining Girl Scout camps & program sites
- Volunteer training, materials, & recognitions
- Volunteer recruitment
- Financial assistance & outreach to underserved girls

In one package...

Have a question? Need help with the next step?

Contact the Answer Center at 1-800-283-4812 x2 or frontdesk@gsnim.org

Go to gsnim.org for tips from our 2020 Top Cookie Sellers:
Juno B., Abigail F., Alexis F., Evah M., Melanie K., Gabriella M., Caitlyn S., Hayden S., Isabella W., and Zariya W.

girl scouts
cookie program