

# 2023

## Annual Report



# The Experience

With the help of supportive adults and troop leaders, these three unique processes are brought to life. Girls try new things, share their full selves, and see how good it feels to lead from the heart.



## Discover

They'll find out who they are, what they care about, and how to best use their unique talents.



## Connect

They'll collaborate with others, both locally and globally, to learn and expand their horizons.



## Take Action

They'll do what Girl Scouts always do: make the world a better place.

Everything in Girl Scouts centers around our pillars, designed to offer an exciting array of choices to suit her interests at every age.



STEM



Outdoors



Life Skills



Entrepreneurship



Arts & Culture

## Our Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.



As we reflect on the past year, we celebrate the incredible achievements and milestones of our community. From honoring outstanding Girl Scouts who earned higher awards and surpassed their cookie-selling goals, to hosting engaging events like our STEM Expo, it's clear that together, we've made a significant impact.

A highlight of 2022 was a \$15 million grant to the Girl Scouts of the USA from the Lilly Endowment for the benefit of Indiana girls. In 2023, we reached our goal of forming the Indiana Girl Coalition, which in September released the inaugural Indiana Girl Report. The report has only strengthened our understanding of the needs of Indiana girls, and we are committed to meeting them.

We extend our heartfelt gratitude to all who have contributed to our success, whether through volunteerism, philanthropy, or spreading the word about the importance of Girl Scouts throughout northern Indiana and Michiana.

Through programs and initiatives that foster courage, confidence, and character, Girl Scouting empowers girls to become leaders of tomorrow. We are pleased to present this 2023 Annual Report: another year of discovery and innovation.

Lisa Cashel, Board Chair

Sharon Pohly, CEO

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## 2022 – 2023 Board of Directors

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### Officers

Lisa Cashel, Convoy, OH  
Board Chair

Julie Spears, Elkhart, IN  
First Vice-Chair

Amy Roush, South Bend, IN  
Second Vice-Chair

Robin Tribbett, Fort Wayne, IN  
Secretary

Anne White, Fort Wayne, IN  
Treasurer

### Directors-At-Large

Allen Coultas-Miggins, Fort Wayne, IN

Tom Edington, Syracuse, IN

Heather Herron, Fort Wayne, IN

Jana Grothaus, Fort Wayne, IN

Jean Fahy, Fort Wayne, IN

Jennifer Molinda, Warsaw, IN

Jon-Myckle Price, Logansport, IN

Kelsey Rowe, Auburn, IN

Patrick Scherrer, Fort Wayne, IN

Ron Voglewede, Benton Harbor, MI

Stephanie Van Dellen, Fort Wayne, IN

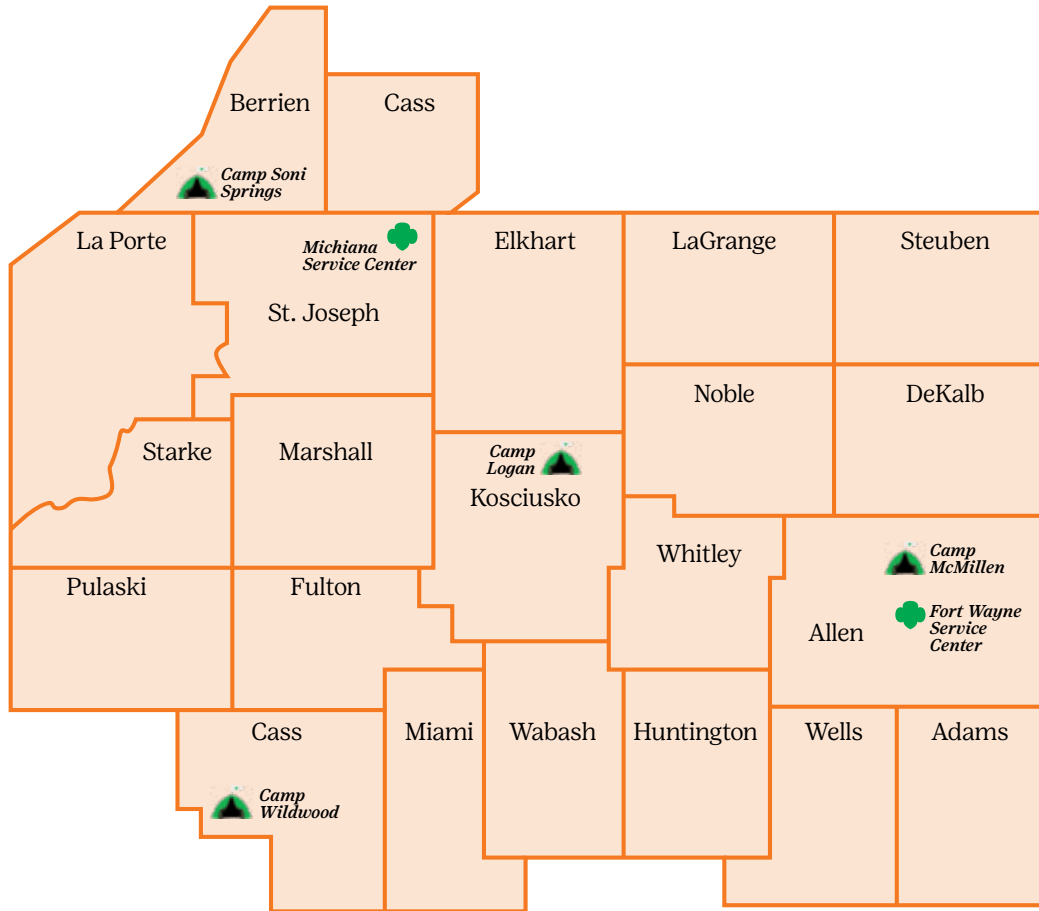
Susana Worth, Decatur, IN

William (Bill) Schmuhl, South Bend, IN



# Our Council

Whether a Girl Scout, a volunteer, or a caregiver, with each new member, our impact grows stronger, creating a brighter future for girls everywhere. Behind every member is a team of local staff to maintain camp properties and provide local programs and resources to achieve whatever girls can dream up. Our council covers these 22 unique counties.



## GIRLS SERVED

**3,774**  
TOTAL GIRLS

**1,495**  
NEW GIRLS

**2,279**  
RENEWED GIRLS

**3,042**  
TOTAL GIRLS  
K - 5

## SUPPORTED BY

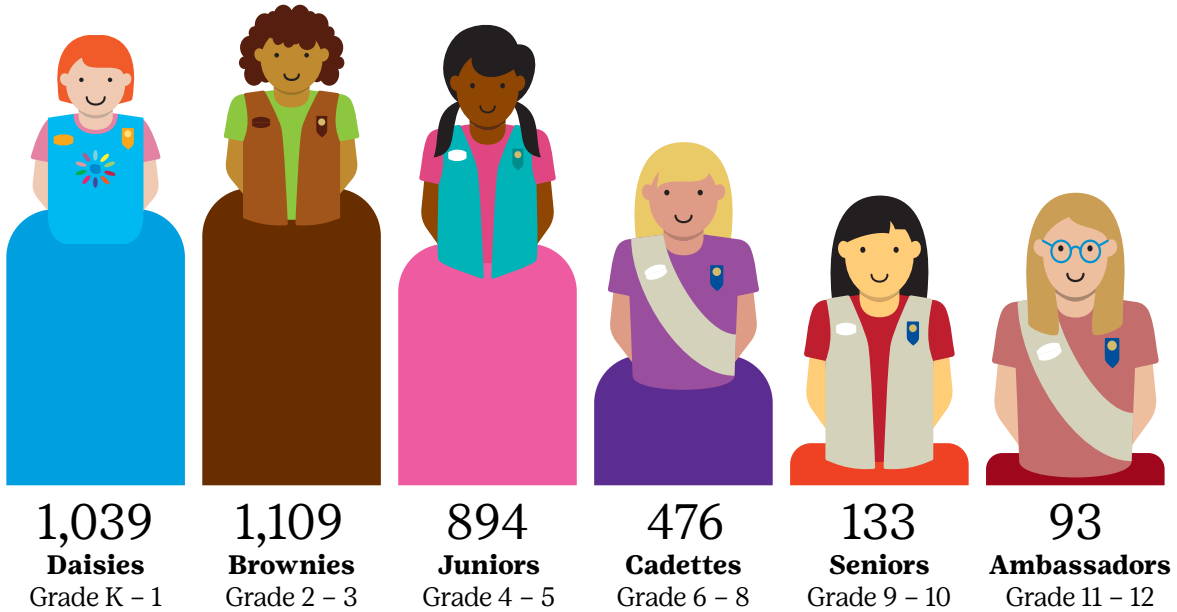
**2,077**  
TOTAL ADULTS

**472**  
NEW ADULTS

**1,605**  
RENEWED  
ADULTS

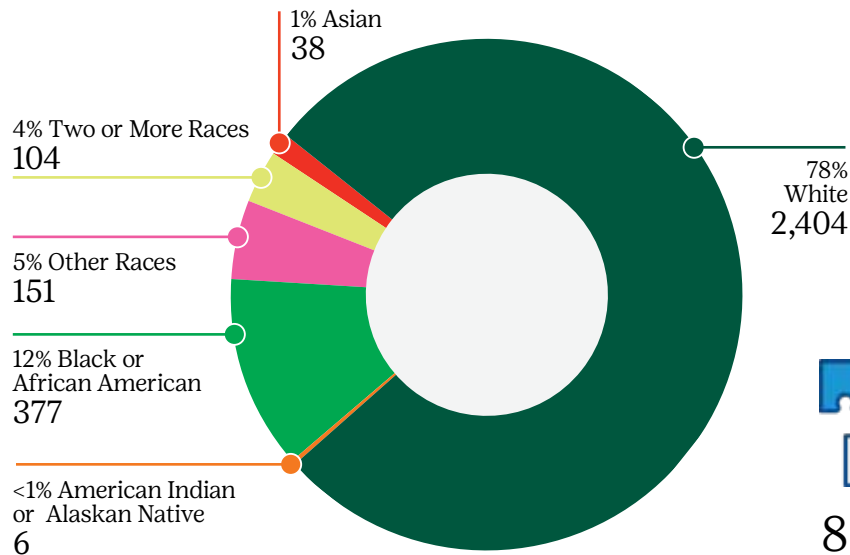
**809**  
LIFETIME  
MEMBERS

Girl Scouts move or “bridge” to the next level, usually at the end of the school year, when they reach the age of advancing. Here’s how our council ended this year:



## Girl Member Race & Ethnicity

*\*Percentage of girl membership is based on responses of those who self-identified, from 3,082 girl members who provided data.*



**851**  
Girls served through outreach programs

## Our Opportunity

*Increase presence in underserved areas of our council and foster community awareness.*

*Promote property usage, focusing on STEM and outdoor activities to foster girls' growth and learning.*

*Invest in staff and operations strategically to preserve longevity.*

*Implement a Diversity, Equity, and Inclusion plan to enhance inclusivity.*



# Year In Review

Here are just some of the amazing milestones we shared with our membership this year!



## Annual STEM Expo

Girls delved into the fascinating world of STEM, exploring forensics, physics, biology, and more with hands-on experiences at our seventh annual STEM Expo in October 2022! This event draws in Girl Scouts and community members alike. Huge thanks to all the exhibitors and sponsors who made this event possible!



## Dianne Belk Visit

We were honored to host Dianne Belk at our council in May. Dianne, an Honorary GSUSA Trustee and Lifetime Member, travels to Girl Scout councils nationwide to promote leaving a legacy to Girl Scouts through planned giving. We were delighted to welcome 11 new members to the Juliette Gordon Low Society that weekend!



## Top Cookie Sellers

We cherish the chance to celebrate the successes of our Girl Scouts. Throughout the Girl Scout Cookie Program, girls set sales goals and can even earn rewards. These two Girl Scouts sold over 4,000 packages of cookies. They exceeded their goals and earned a dinner out with Sharon, CEO, at the end of the season.



## Annual Celebration

We had an amazing time as members from across our council gathered for our Annual Celebration in May at Camp Logan. It was a day filled with recognizing Girl Scout adults, electing board members, and celebrating community achievements. A huge thank you to everyone who participated, especially our wonderful speaker panel!



## Champion of Change

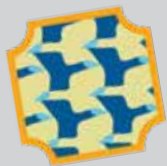
Sharon, CEO, was honored in May as a 2023 Champion of Change in the nonprofit category presented by Greater Fort Wayne, Inc. Women’s Network! She proudly exemplifies unwavering passion and commitment to our community, serving as a role model who empowers and mentors women in Allen County and beyond!



## New Website Launches



We were thrilled to announce the much-anticipated launch of our NEW website, which features an interactive event calendar and highlighted our commitment to brand growth.



## Gold Award Celebration



We were celebrated seven Gold Award Girl Scout recipients from the previous year during a ceremony held in June at Goshen College. Former recipient Elise Jones delivered an inspiring speech. Concluding our Gold Award ceremony, Keely Roe was presented with a \$10,000 Girl Scout USA Gold Award Scholarship.



## Donor Days at Camp

This summer, several donors and board members had the opportunity to join us at Camp Soni, Camp McMillen, and Camp Logan for our Donor Appreciation Days, where they could witness firsthand the positive outcomes of their generosity.

## National Girl Scout Convention

In July, thousands of Girl Scouts from across the country and around the world gathered with Girl Scouts USA in Orlando for the 56th National Council Session, followed by Phenom. We were thrilled to have Keely, Sharon, Susana, and Theresa representing us as council delegates. Notably, Keely, a Gold Award Girl Scout, also took on the role of presiding officer, adding to the excitement of the event.



# A Family Affair

Few families exemplify a three-generation commitment to the Girl Scout mission like Lois Hess, her daughters Carol Winters and Kathy Carter, and granddaughters Courtney and Kaitlyn. Lois, who turned 90 in August 2023, has volunteered with Girl Scouts for more than 60 years. Over those 60+ years, she has co-directed a day camp at Camp McMullen, volunteered as camp nurse at Camp Logan, led various levels of Girl Scout troops, and is passionate about Camp Logan. In December 2022, Lois made a major gift to the council to fund construction of a new site manager residence at Camp Logan and to renovate the current residence to a health center.

Lois' daughter Carol is an emergency room nurse whose first job with Girl Scouts was as a counselor at Camp Logan. Carol went on to teach swimming, sailing, canoeing, kayaking, and rowing; she currently volunteers as camp nurse a week each summer and serves on the Girl Scout Gold Award Committee. While in high school, Carol earned the First Class Award (now known as the Gold Award).

Carol's daughter Courtney Sexton was a camper, and later, the waterfront director at Camp Logan. Courtney helps teach sailing, canoeing and kayaking. Courtney earned her Gold Award and currently serves on the Girl Scout Gold Award Committee.

“Girl Scouting has played a big role in my life,”  
Carol said. “I have made many lifelong friends;  
several are former Girl Scout leaders.”

Lois' daughter Kathy also attended Camp Logan as a camper and counselor. Kathy's daughter Kaitlyn is currently a freshman at Leo High School and a Senior Girl Scout. She has attended Camp Logan as a camper and a Wrangler in Training (WIT). She is looking forward to the upcoming summer as a WIT and improving her horsemanship skills.

In addition, Lois, Carol, Kathy and Courtney are Lifetime Girl Scout members, and Lois and Carol are members of the Juliette Gordon Low Society for planned givers.

Thank you to these amazing women and their Girl Scout legacy!





# Happy Campers



96

Attended  
Day Camps



83

Attended  
Overnight Camps



57

Attended  
Mini Camps



25

Attended  
Teen Camps



282

Attended  
Volunteer-Led Camps

Girl Scout camp provides a diverse range of programs that cater to girls' interests and needs, promoting outdoor exploration, valuable skill-building, and confidence growth. Generous supporters, like Lois Hess, contribute to financial assistance opportunities for campers, program, and property enhancements.

Camp assistance  
provided to  
**46 girls**  
valued at **\$12,000**

Camp  
rental groups

**341**

which reached  
**8,578 participants**



# Financials

For the Year Ended  
September 30, 2023

## Statement of Activities

## Statement of Financial Position

### Assets

#### Current Assets

Cash on Hand  
and in Bank..... \$1,102,376

Investments  
at Fair Value..... \$5,184,673

Other Current Assets..... \$370,359

Total Current Assets..... \$6,657,408

Other Assets .....\$253,331

Land, Buildings  
and Equipment..... \$5,537,690

Total Assets .....\$12,448,429

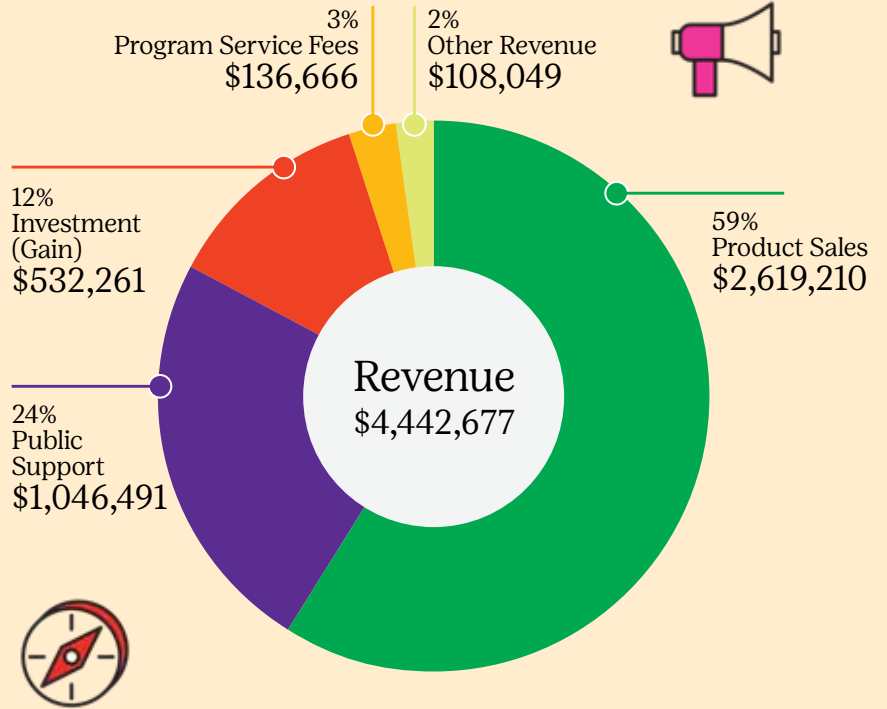
### Liabilities and Net Assets

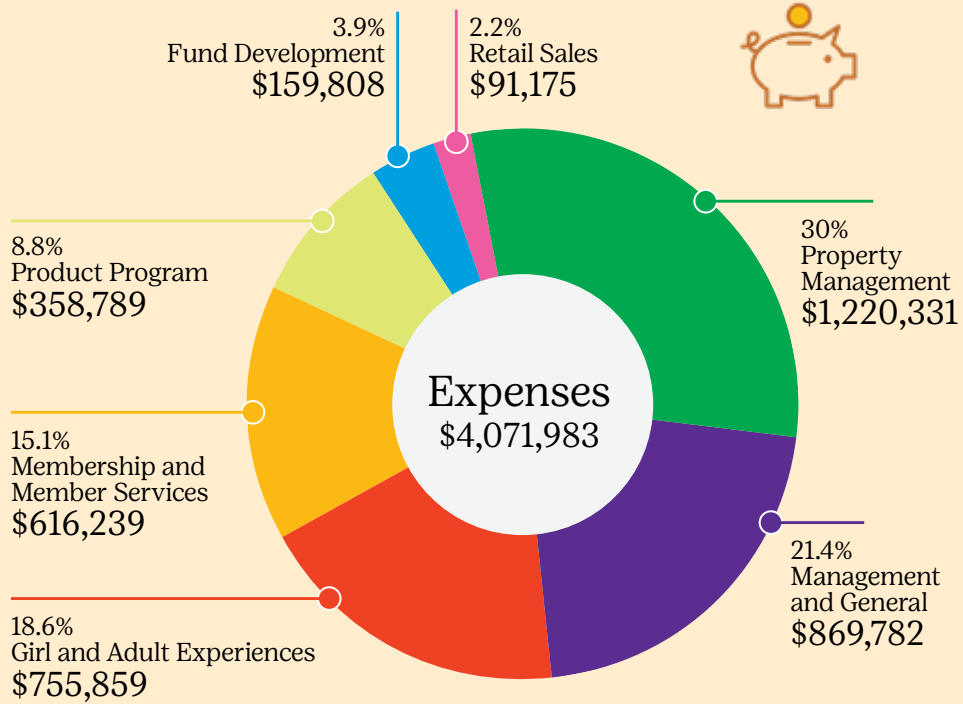
Current Liabilities .....\$295,210

Non-Current Liabilities..... \$379,772

Net Assets ..... \$11,773,447

Total Liabilities  
and Net Assets.....\$12,448,429







# Our Partners

We wish to thank the many individuals, foundations, United Ways and businesses that partnered with us this year to deliver the gift of Girl Scouts to our communities.

## **\$100,000+**

Lois Hess

## **\$50,000+**

Mary Elizabeth Sanborn Trust

Girl Scouts of the USA

English Bonter Mitchell Foundation

## **\$25,000+**

Mary Jane McMillen Crowe Foundation

Morton and Fredrica Frank Family Foundation

William J. and Bonnie L. Hefner Foundation

Foellinger Foundation

Zollner Foundation

City of Fort Wayne (ARPA)

## **\$10,000+**

Edward M. and Mary McCrea Wilson Foundation

Bowker Foundation Trust

Don Wood Foundation

Community Foundation of Greater Fort Wayne

THOR Industries Community Foundation

McMillen Foundation

John W. Anderson Foundation

Diane Humphrey

## **\$5,000+**

Prophet Sisters Foundation

E.H. Kilbourne Trust

Duke Energy Foundation

Kosciusko County Community Foundation

Berrien Community Foundation

M.E. Raker Foundation

Everwise Credit Union Foundation

ProFed Credit Union

Community Foundation of Noble County

Shoop Sports & Youth Foundation

Pamela Garrison

## **\$1,000+**

Journal Gazette Foundation

Elmer E. Ostrom Trust

Wells County Foundation

Community Foundation of DeKalb County

NIPSCO/NiSource Charitable Foundation

Legacy Heating & Air Conditioning

Travel Leaders

United Way of Huntington County

Marni and Morris Propp II Family Foundation

Marshall County Community Foundation

James Foundation

LaGrange County REMC

Zimmer Biomet Foundation

Community Foundation of Wabash County

United Way of Wells County

Three Oaks Spokes

Milne Family Charitable Gift Fund

PNC Financial Services Group

Sweetwater Sound

Comcast Heartland Region

Fort Wayne Metals

DePuy Orthopaedics

Indiana Trust Wealth Management

Kosciusko County REMC

Lisa Cashel

Toni Lynn Cook  
Jean Fahy  
Cindy Goshert  
Jana Grothaus  
Heather Herron  
Julie Hollingsworth  
Sharon L. King Foundation  
Peter McCampbell  
Jennifer Molinda  
Mike Osborne  
Sharon Pohly  
Amy Roush  
Judy Ruoff  
William Schmuhl  
Julie Spears  
Mark Swaim  
Robin Tribbett  
Stephanie Van Dellen  
Anne White

**\$500+**

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Adams County Community Foundation  
Steel Dynamics Foundation  
Bollenbacher & Associates  
Don Ayres Honda  
Corsica Technologies  
Custom Awning  
Trelleborg Sealing Solutions  
Nuway Construction  
Premier Bank  
Indiana Youth Services  
Doug and Rita Bomba  
Brent Cox  
Tom Edington  
David and Catherine Flatley  
Connie Frederick  
Louise Larsen  
Kenneth and Kathy Lizer  
Thomas Marcuccilli  
Eleanor Marine

Christine Myers  
Patrick Scherrer  
Margaret Sklenar  
Lisa Smith  
Faith Van Gilder  
Harriet Warren  
Susana Worth  
Norm and Peggy Yoder

**\$250+**

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Theresa Brady  
Brooke Dove  
Kristine Emmerson  
Ann Goff  
Christine Goshert  
Amy Kanouse  
Andrea Leonard  
Gloria Mayberry  
Kelley McCarthy  
Brittany McNees  
Clayton Moudy  
Pamela Savage  
Tammy Savage  
Abby Schoonaert  
Candace Studebaker  
Catherine Zipp



# Our Partners

## **Juliette Gordon Low Society**

We are proud to recognize the following individuals who have included GSNI-M as a beneficiary in their wills, retirement accounts, trusts, or insurance plan as of September 30, 2023. For more information or to join the Juliette Gordon Low Society, please contact [development@gsnim.org](mailto:development@gsnim.org).

LaTanya Ackerson

Theresa Brady

Tamarah Brownlee

Jay and Rhonda Carter

Lisa Cashel

Toni Lynn Cook

Tom Edington

Jean Fahy

Connie Frederick

John and Jill Frey

Pamela Garrison

Cindy Goshert

Thomas and Therese Hanlon

Heather Herron

Lois Hess

Sharon King

Cynthia Maravolo

Eleanor Marine

Linda Mowry

Tammy Oakes

Sharon Pohly

Kathleen Reyburn-Michael

Judy Ruoff

Juliette Spears

Lisa Spoon

Margaret Sturm

Mark Swaim

Susan Terry

Robin Tribbett

Faith Van Gilder

Ron and Elizabeth Voglewede

Anne White

Jane Winnerman-Shaw

Carol Winters

Susana Worth

Norm and Peggy Yoder

## **United Way Day of Caring**

These organizations provided volunteers to spruce up Camp McMillen:

3 Rivers Federal Credit Union

Bona Vita Architecture

DuCharme McMillen Associates

MKM Architecture + Design

# Take Action

By earning their Girl Scout Gold Award, Silver Award, and Bronze Award Girl Scout's prove they've got what it takes to build a better today – and tomorrow.



## Bronze AWARDS

Juniors earn the Bronze Award by teaming up with other girls to make a difference in their towns.



## Silver AWARDS

Cadettes earn the Silver Award by researching an issue, making a plan to address it, and then taking action to improve their communities.

## 2023 Girl Scout Gold Award Recipients

Seniors and Ambassadors earn the Gold Award—the highest award in Girl Scouting—by developing and carrying out lasting solutions to issues in their neighborhoods and beyond.

Gold Award Girl Scouts truly are the world changers, rock stars, role models, and real-life heroes we all look up to.



Lainey Wooley  
COLUMBIA CITY, IN

Provided mental health knowledge, resources, and support for public safety employees.



Caidy Hesting  
COLUMBIA CITY, IN

Created a pollinator garden at a local private school to brighten the community and educate students.



Macie Marshall  
WARSAW, IN

Worked with schools to provide salad bars, promoting the positive impacts of a balanced diet.



Evelyn Shephard  
MISHAWAKA, IN

Restored the native habitat of a local sanctuary, including the removal of invasive species.



Keely Roe  
WARSAW, IN

Created a patch program to educate girls about breast development and self-exams, a need close to her heart.



Isabella Habegger  
FORT WAYNE, IN

Designed kits and a fun patch program to educate girls about mental health resources.

# Invest in Girls



**Volunteer**



**Donate**



**Collaborate**

10008 Dupont Circle Drive East  
Fort Wayne, IN 46852  
gsnim.org



**girl scouts**  
of northern indiana-  
michiana