



IRM Girl and Parent/Guardian Guide 2020 Fall Product Program

Oct 2, 2020 – Nov 1, 2020

This is for IRMs (Individually Registered Members) aka, registered Girl Scouts who are not in a troop, who wish to participate in the Fall Product program.

IMPORTANT DATES

ASAP - Turn in Girl Permission Slip (complete one online form for all girls in the household –one form is good for both Fall Product 2020 and Cookies 2021): <https://gsnim.wufoo.com/forms/z1it372918y7y2u/>

September – Pickup order card & materials – Send an email to frontdesk@gsnin.org to schedule a time to pick up the Fall Product order card and materials from either the Fort Wayne or Granger Service Centers, or from your nearest Service Unit Product Coordinator (there is a Product Coordinator in most counties).

October 2nd - Online ordering and Order Card sales start – Collect money at the time of the order. **Council cannot accept a check from your customers!**

By October 3rd - Launch E-Mail should have been received – *If login information is not received- check spam/other/junk folders.* **You can also register directly on the website:** www.gsnutsandmags.com/gsnim

Week of October 5th – Girl and Parent/Guardian Zoom Meeting – watch the gsnim.org event page for a Q&A Zoom session if you need help creating your avatar, help navigating the website, for tips on creating your video, and for some **tips from last year's Fall Product top sellers!**

By October 9th – **Deadline to receive up to TWO entries to win the Giant Sloth** - one entry for uploading a sales video to the girl dashboard; one entry by having one online order. **More ways to earn an entry in the Reward Section below!**

By November 1st – **Fall Product order taking and online sales end** – Girls/Parents should enter the orders from the order card and make reward choices into the **M2** system. Parents cannot make changes after this date. Contact frontdesk@gsnim.org to make your payment for orders received on the order card.

By December 4th – **Pickup products and rewards** – Your Service Unit Product Coordinator or council representative will notify you about picking up your products and rewards.

PROGRAM CREDITS

Regardless of the level, IRM girls who participate in the Fall Product program will receive Program Credits based on their total sales range, and still receive the rewards on the order card. Program Credits can be used for:

- GSNI-M Program Events
- Silver or Gold Award Project
- Summer Camp
- GSUSA travel opportunity
- GS Membership
- GS community Event
- Donation to GSNI-M for general fund or financial assistance fund
- GSNI-M Gift Card – can be used at any Council store, trading post, or to pay for GSNI-M Events. These do not expire)

**** Program credits will be emailed by December 18, 2020, and expire September 15, 2021.**

WAYS TO PARTICIPATE:

In Person

Nut and Candy Order Card: Girls will ask customers if they would like to purchase a nut or candy item. If yes, they will fill out the nut & candy order form card with contact information and quantities of items. Payment should be collected at the time the order is placed. Product delivery is handled by the girl/parent at the end of November.

Care to Share: With “Care to Share”, GSNI-M will distribute donated products to military and public servant partners. If a customer would like to donate a can of nuts, girls will collect the payment and mark their order card accordingly. **Share** Donations may be also be made online (great for out of town friends and family)! Share rewards are based on the **combined total amount** donated on both the order card and via online donations.

Remember all orders must be accompanied by money!

Online

Magazines:

Girls, along with a parent/guardian, send e-mails to family and friends, inviting them to shop online for magazines. Customers order magazines through the online site and pay via credit card. The Girl Scout receives credit for all sales made by **November 1st, 2020**. Magazine subscriptions can be new or renewals, and digital magazine subscriptions are also available. Subscriptions start at \$10.00 for some titles.

Nuts and Candy: When girls are sending out their emails there will be a link to the Nut Store as well. Customers can select from all of items that Ashdon Farms carries (not just what is on the order card). When participating online you can also choose to offer “**girl delivery**” for online purchases of the nut/chocolate items on the order card! Customers will still pay with credit card, but these items will come to the girl to deliver to the customer at the end of November.

Here are a few Nut Store Shipping reminders:

- Nut items ordered online will be shipped to the customer (customer pays for shipping).
- Shipping cost is based off of the total retail.
- Standard shipping will take 5 or less business days depending on customer’s shipping address.
- Expedited shipping (2 day) will be recommended (not required) for orders containing chocolate items.

NUT AND CANDY ITEMS

**New on the Order Card this year*

Honey Roasted Mixed Nuts	\$ 10.00
Mint Treasures - GS Scout Tin	\$ 9.00
*Thin Mint Almonds	\$ 8.00
Dark Chocolate Carmel Caps w/Sea Salt	\$ 8.00
Whole Cashews	\$ 8.00
Chocolate Covered Almonds	\$ 8.00
*Peanut Butter Trail Mix	\$ 8.00
Chocolate Covered Raisins	\$ 7.00
English Butter Toffee	\$ 7.00
Pecan Clusters	\$ 7.00
Peanut Butter Bears	\$ 6.00
Dulce de Leche Owls	\$ 6.00
Hot Cajun Crunch	\$ 6.00
Fruit Slices	\$ 6.00
Care to Share Nuts	\$ 5.00

Exciting Rewards

**All patches and rewards are cumulative:*

PATCHES

Bravely Be You Patch - 12 nut / candy items
Swimming Sloth Patch – 15 emails and 1 online order
Trust Your Strengths Patch – 3 magazine orders
Mag Super Seller Patch – 7 magazine orders
Super Seller Patch – 40 nut / candy items
Share Patch– 5 Share donations (online and order card combined)
Girl Personalized Custom Avatar Patch - \$300 in total sales and 15 emails sent
Troop Personalized Patch - \$1000 in total sales

REWARDS

\$100 + Sales – Pom Pom Key Chain or Sloth Necklace
\$150 + Sales – Brave and Strong Bracelets or Sloth Pen
\$225 + Sales – Small Plush Sloth or \$5 Nutty Bucks
\$300 + Sales – Charm Bracelet & Charm or Fuzzy Sloth Socks or \$5 Nutty Bucks
\$375 + Sales – Mini Bluetooth Speaker or Fuzzy Journal or \$5 Nutty Bucks
\$450 + Sales – Sloth T-shirt or \$10 Nutty Bucks
\$525 + Sales – Tassel String Lights or \$10 Nutty Bucks
\$600 + Sales – Large Plush Sloth or \$25 Nutty Bucks
\$650 + Sales – Large Fuzzy Sloth Blanket or Girl Scout Camp Package or \$50 Nutty Bucks

Nutty Bucks may be used towards events, camps, in the Girl Scout Shop, and also to pay for membership next year! **Nutty Bucks will expire 9/15/2021.**

***Top 8 Girls** - The top 8 Girls in GSNI-M (Girl Scouts of Northern Indiana-Michiana) with the highest dollar amount of sales (combined online and order card) will earn a fantastic experience. The Top 8 Girls will be on the Panel of the Girl Entrepreneur Officers. These girls will be invited to exclusive events throughout the year. They will also help select the Fall Product and Cookie rewards for the next year.

Every Girl Scout has the opportunity to win the Giant Sloth! Earn entries by:

One Entry: Upload a sales video to the M2 website by October 9, 2020

One Entry: Have at least 1 online order by October 9, 2020

One Entry: For every \$100 in sales (combined order card and online)



Website, tech support, custom patch, and product related questions can be directed to M2's Customer Care team at: question@gsnutsandmags.com or by calling (800) 372-8520.

For council questions, please contact frontdesk@gsnim.org with your name and "IRM"