



Leader Guide

2021 Fall Product Program

Oct 1, 2021 – Oct 31, 2021

IMPORTANT DATES

ASAP – Please complete permission forms.

Girl Product Permission Form: <https://gsnim.wufoo.com/forms/z1q7ezxt1i5hzlq/>

(Parents can complete one form for all girls in their household, this form only needs to be completed once and is good for both Fall Product 2021 and Cookies 2022)

The adult responsible for handling the troop's product needs to complete a Volunteer Agreement.

Product Program Volunteer Agreement Form: <https://gsnim.wufoo.com/forms/z1ajwdfn0jwmp0v/>

Printable copies of forms can be found at: www.gsnim.org under “VOLUNTEERS”, then “Forms & Documents”.

September - Fall Product Program Training starts

We will be offering online Q&A Zoom meetings starting in September. Service Unit (SU) Product Coordinators will schedule the troops to pick up the troop and girl Fall Product packets.

Late September – A launch email will go to troop Product Program Coordinator(s) for M2 website- Please verify that all troop members are listed and that girl email addresses are correct. Please take the time to personalize the launch email that will go out to your troop.

October 1st - Online ordering and Order Card sales start – girls collect money at time of order. Hand out order cards as close to October 1st as possible and remind girls not to begin taking orders before Oct. 1st. Girls will receive an email inviting them to register on the M2 website. – ***If login information is not received***- Girls may also register directly on the website: www.gsnutsandmags.com/gsnim

Sunday, October 31st – Fall Product order taking ends – Girls/Parents should enter their own orders and reward choices into the M2 system. Collect money due from Girls/Parents no later than November 1.

November 5th- Deposits are due into the GSNI-M bank account. **Remember all orders must be accompanied by money.** Deposit only what your balance owed is into the GSNI-M's bank account, deposit Troop Proceeds into your Troop's bank account. **GSNI-M does not accept checks.**

Week of November 22nd – Products and Rewards will be delivered to the Service Unit Product Coordinators.

Product & Reward Pick-up: SU Product Coordinators or council staff will notify troops when items are ready to be picked up.

Troop Proceeds and Reward Selection

Daisy, Brownie and Junior troops earn 11% of the total sales, and the girl rewards are cumulative. Cadette, Senior, and Ambassador troops can choose to opt out of rewards and earn 13% profit, and patches only. Please send an email to frontdesk@gsnim.org by **October 25th** if your C/S/A troop would like to opt out of rewards. Check out the order card for reward levels. **Reward selections need to be completed by November 2nd.**

Refunds for Troop Overpayment – If you overpaid into the GSNI-M bank account for the 2022 Fall Product program, refunds will be issued in the form of a credit off of the troop’s cookie balance for 2022. If a troop does not participate in the cookie program, refunds of \$10 or more will be mailed to the troop treasurer.

There are lots of great new items to choose from this year!

NUT AND CANDY ITEMS

**New on the Order Card this year*

*Nut and Seed Blend	\$ 10.00
Honey Roasted Mixed Nuts	\$ 10.00
Mint Treasures - GS Scout Tin	\$ 10.00
*Ruby Medley	\$ 9.00
*Sweet & Salty Mix	\$ 8.00
Whole Cashews	\$ 8.00
*Peanut Butter Trail Mix	\$ 8.00
*Caramel Apples	\$ 8.00
Dark Chocolate Carmel Caps w/Sea Salt	\$ 7.00
Chocolate Covered Raisins	\$ 7.00
English Butter Toffee	\$ 7.00
Pecan Clusters	\$ 7.00
Hot Cajun Crunch	\$ 7.00
Peanut Butter Bears	\$ 6.00
Dulce de Leche Owls	\$ 6.00
Fruit Slices	\$ 6.00
Care to Share Nuts	\$ 5.00



Care to Share Donations: With “Care to Share”, GSNI-M will distribute donated nuts to military and public servant partners. If a customer would like to donate a can of nuts, girls will collect the payment and mark their order card accordingly. **Care to Share** donations may be also be made online (great for out of town friends and family)! Care to Share rewards are based on the **combined total amount** donated on both the order card and via online donations.

WAYS TO PARTICIPATE:

Online

Girls are encouraged to send emails out to friends and family. The customer will be able to choose between many Magazine and Nut and Candy options including options not found on the order card.

Magazines:

Customers can order magazines through the online site and pay via credit card. Magazine subscriptions can be new or renewals, and digital magazine subscriptions are also available. Subscriptions start at \$10.00 for some titles. Magazines can only be ordered online.

Nuts & Candy:

-The customer may choose “**girl delivery**” to order product and digitally pay for the items that are available for purchase on the order card. Girl Delivered items will be delivered to the Service Unit with the items that are ordered through the order card in November and the girl will be responsible to deliver the product to the customer. **The benefits of this option are that the customer does not pay shipping fees and the girl does not need to collect payment because it’s already paid for online.**

-The customer also has the choice to pay for shipping and have items shipped directly to them. The benefits of this option are that they can select from all of items that Ashdon Farms carries (not just what is on the order card) and items ship quickly.

Nut Store Shipping reminders:

- Shipping costs vary based on the total retail amount purchased.
- Standard shipping will take 5 or less business days depending on customer’s shipping address.
- Expedited shipping (2 day) will be recommended (not required) for orders containing chocolate items.

In Person

Nut and Candy Order Card: Girls will ask friends and family if they would like to support their troop by purchasing a nut or candy item. If yes, girls will fill out the nut & candy order card with contact information and quantities of items and collect payment. Product delivery is handled by the girl/parent at the end of November.



Exciting Rewards

All patches and rewards are cumulative.

PATCHES

- Rise Up Patch – 12 or more nut / candy items
- 2021 Patch – 18 or more emails sent
- Penguin Iceberg Patch – 3-4 magazine orders
- Mag Super Seller Patch – 5 or more magazine orders
- Super Seller Patch – 40 or more nut / candy items
- Care to Share Patch– 5 or more Care to Share donations (online and order card combined)
- Girl Personalized Custom Avatar Patch - \$300+ in total sales and 18 emails sent
- Troop Personalized Patch - \$1300 in total sales and send personalized launch email to troop members



REWARDS

- \$100+ Sales – Penguin Necklace or Penguin Pen
- \$200+ Sales – Penguin Charm / Bracelet or Penguin Straw set
- \$300+ Sales – Baby Penguin Plush or Clipboard Set
- \$400+ Sales – Friendship Bracelet Kit or Tie-Dye Kit
- \$500+ Sales – T-shirt & Headband or \$20 Nutty Bucks
- \$600+ Sales – USB Hanging Lights or \$25 Nutty Bucks
- \$700+ Sales – Large Adult penguin Plush or \$40 Nutty Bucks
- \$800+ Sales – Chillin' n Craftin' Kit or Good Vibes Light & Bluetooth Speaker or \$50 Nutty Bucks
- \$1000+ Sales – Penguin Sleeping Bag or Hammock or \$60 Nutty Bucks

Nutty Bucks may be used towards Girl Scout events, Girl Scout camps, at the GSNI-M Council Stores, and also to pay for next year's Girl Scout Membership! **Nutty Bucks will expire 9/16/2022.**

Every Girl Scout has the opportunity to win the Giant Penguin! Earn entries by:



- One Entry: Upload a sales video to the M2 website by October 8, 2021
- One Entry: Have at least 1 online order by October 8, 2021
- One Entry: For every \$100 in sales (combined order card and online)

Website, tech support, custom patch, and product related questions can be directed to M2's Customer Care team at: question@gsnutsandmags.com or by calling (800) 372-8520.

For council questions, please contact frontdesk@gsnim.org with your name, Troop number, and Service Unit number.