

FAQ – Cookies

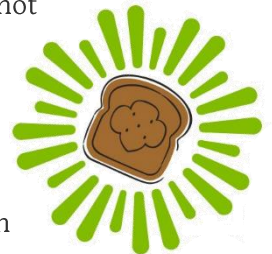
1. **Why do different areas have different cookie prices?** Each council sets their own price for cookies based on the financial needs of the council.
2. **Why do council have different names of cookies & kinds of cookies?** There are two bakers that bake Girl Scout Cookies. Each baker has the 5 core cookies (which have different names, but cookies are basically the same) and then 3 baker choice cookies. Then each council picks their own baker.



3. **Do you have a sugar-free cookie/why don't you have a sugar free cookie?** No. While we have investigated the market for a sugar -Free item, demand in this niche is still too small for the Girl Scout Cookie Program. We are required to provide the amount of carbohydrates and sugars in grams on our nutrition label. Total carbohydrates on the label includes sugars, dietary fiber and other carbohydrates direct from the baker site.

4. **Why do the Gluten-Free Cookies in my area cost more than the other Girl Scout Cookies?** As in the retail market, gluten-free cookies are priced higher than other cookies because they cost more to produce, and to maintain a gluten-free facility. In addition, each council sets their own pricing for Girl Scout Cookies so you may find that pricing will vary from council to council.
5. **Where does the cookie money go?** Other than the cost of the cookies that goes back to the baker, all other monies stay in the council. Going back to the troops and girls in the form of troop profit, girl recognitions, supporting our camps properties, adult training, financial aid and so much more. All monies directly benefit the girls and troops.

6. **Why do we sell cookies when we do?** Here at GSNI-M many of our troops are not organized in time to sell product earlier. In addition, many kids are selling for school and other clubs in the fall. If we waited later in the year, other councils are out selling in January and February so people would already have their Girl Scout Cookie fix. If you wait until the end of March or April – everyone has their cookies and you run into spring activities and end of school year commitments. So, best times seem to be Mid-January thru March, even though it is cold. Cold temperatures are better for chocolate so our troops don't need to worry so much about melting cookies. We also sell during National Cookie Weekend!



7. **Who picks the Recognitions:** Every year we send out a survey for girls to vote on the incentives and we take this voting into consideration. Also, GSUSA sets limitations on what and how much can be given to an individual girl. We also poll our top cookie seller girls each year for suggestions.



8. **Why do we have to stand outside at Wal-Mart?** GSUSA secured a contact with Wal-Mart (Sam's Club) for Girl Scout Cookie Booths. It is a Wal-Mart policy that you have to stand outside and this is known going into scheduling at Wal-Mart. Wal-Mart and Sam's Club also can say no to booth sales. It is up to the individual troops and girls as to whether they do outside booths. Troop booth sales are not set up by the council. We strive for any booths in the lottery to be inside the store at the store's discretion.