2022 Girl Scouts of Northern Indiana-Michiana Cookie Program Girl & Family Guide

2022 Girl Scout Cookie Varieties

All varieties of Girl Scout Cookies are $5 per package, and gluten-free cookies are $6 per package.

The 2022 Cookie Program runs from January 14—March 14.

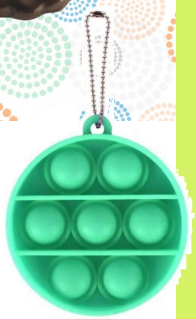
CHECK IT OUT!

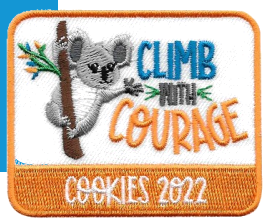
Using your mobile device, scan the QR code below to access our newly designed Cookie Central web page!

OR go to GSNIM.org and click the Cookies+ Tab

GIRLS CAN EARN AWESOME KOALA-TY REWARDS & EXPERIENCES!

There's something for everybody, including patches, t-shirts, the popular mascot plush animals, and lots of trendy things that girls really love! You can challenge her online skills through our online-only rewards, or teach her the value of giving back to her community by collecting money for cookie donations.





Welcome to the 2022 Cookie Season!

We hope that you and your Girl Scout are excited about the upcoming Cookie Program. Not only will she help her troop fund their Girl Scout experiences, but she will learn vital financial literacy and marketing skills. With safety as our top priority, we have several flexible participation options so that your girl can choose the option that works best for your family. As always, we thank you from the bottom of our hearts for your support!

New this year!

Cookie Business Badges are available at all levels for Girl Scouts to connect their skills to the cookie program. All Family Entrepreneur Pins are also back from last year. Check out the requirements for these online!

Family Checklist

- Go online and fill out the Girl Product Permission Form.
- Keep receipts for any time you receive or exchange cookies with the troop cookie manager.
- Check out the Digital Marketing Guidelines on our website.
- Communication with your troop Cookie Manager for expectations for cookie pickups and when money is due.
- Discuss with your troop leaders how you can best support your girl, and offer to help at events like cookie booths whenever possible.

Selling Girl Scout Cookies online is a breeze! Set up your online account in ABC Smart Cookies to manage your cookies like a pro! Track sales, set goals, send e-cards, and share your sales link for online orders.

My Troop Number:

My Troop Cookie Manager & Contact Info:

The Girl Scout Cookie Program is more than selling cookies...

Goal Setting

Girls set cookie sales goals and, with their team, create a plan to reach them. This matters because girls need to know how to set and reach goals to succeed in school, on the job, and in life.

Decision Making

Girls decide where and when to sell cookies, how to market their sale, and what to do with their earnings. This matters because girls must make many decisions, big and small, in their lives. Learning this skill helps them make good ones.

Money Management

Girls develop a budget, take cookie orders, and handle customers' money. This matters because girls need to know how to handle money—from their lunch money to their allowance to (someday) their paycheck.

People Skills

Girls learn how to talk (and listen!) to their customers, as well as how to work as a team with other girls. This matters because it helps them do better in school (on group projects, on sports teams, and on the playground) and, later, at work.

Business Ethics

Girls act honestly and responsibly during every step of the cookie sale. This matters because employers want to hire ethical employees—and the world needs ethical leaders in every field.

Safety Measures

Safety is our number one priority. During the cookie program, safety measures must be increased. Click or scan the QR code to find the most recent guidance from GSUSA about how to keep all girls safe this cookie season. Before participating in any money-earning activity, it's super important for Girl Scouts and adults to review the following materials:

- Digital Marketing Tips for Cookie Entrepreneurs and Families (PDF)
- Safety Tips for Product Sales (PDF)

Scan or click the QR code to view GSUSA's Safety Resources:

Updates, COVID Guidelines & More:

Girls and volunteers are **not** required to participate in any activity. It is the sole discretion of each individual family and their comfort level with the planned activity whether to participate or not.

Troops need to follow state and local health guidelines anytime they are gathering. Click here or check GSNIM.org for the latest guidelines from GSNI-M related to COVID-19.

Key Caregiver Dates 2021-2022

DECEMBER

Dec. 10: Troop volunteers begin to access ABC and check troop rosters for accuracy.
Dec. 25-Jan. 3: All GSNI-M offices closed for holiday break

JANUARY

Jan. 4: Registration emails sent to all girls uploaded into abcsmartcookies.com
Jan. 10: Cookie Cupboards start opening for troop pickup.
Jan. 14: Cookie Program Begins! Do NOT sell cookies or take orders before this date!
Jan. 28: At least 25% of your balance (shown in Smart Cookie) should be paid to the troop treasurer by this date.

FEBRUARY

Feb. 11: At least 50% of your balance (shown in Smart Cookie) should be paid to the troop treasurer by this date.
Feb. 18-20: National Girl Scout Cookie Weekend

MARCH

Mar. 1: Opt-out selection for older troops due.
Mar. 4: Approximately 75% of your balance (shown in Smart Cookie) should be paid to the troop treasurer by this date.
Mar. 6-12: National Girl Scout Week
Mar. 12: Girl Scout Birthday
Mar. 14: Cookie Program ends (girls should no longer take orders)
Mar. 14: Last pickup week for troops
Mar. 18: Troop Reward Orders are due
Mar. 21: All Final Payments are due to Council
Mar. 21: Troop due date for submitting Outstanding Balance forms

ABC Website Trainings:

Our council is happy to offer several tutorial videos from our baker to assist with navigating the ABC site. These are available at abcsmartcookies.com or at the link below.

Scan or click the QR code to view the training videos

MAY

May 1: Rewards will begin to be delivered to service unit sites for distribution. Service Units will contact troop volunteers to schedule pick up of items.

SEPTEMBER

Sep. 15: All Cookie Dough and Nutty Bucks expire