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GIRL SCOUT COOKIES GO ON SALE JANUARY 15!

New French toast-inspired variety joins lineup for 2021

(Fort Wayne, IN) – Girl Scouts in the Northern Indiana-Michiana council will launch the annual Girl Scout Cookie Program on Friday, January 15, 2021.

The Girl Scout Cookie Program teaches girls how to think like entrepreneurs as they run their own small businesses and learn skills such as money management, goal-setting, people skills, business ethics and decision making. Girls also decide how to use their portion of cookie proceeds for leadership experiences, camp and community projects.

A new cookie joining the 2021 lineup will be the “Toast-Yay!” a French toast-inspired cookie with a cinnamon flavor and a layer of icing. It joins the traditional favorites Thin Mints, Peanut Butter Sandwiches, Peanut Butter Patties, Shortbread, Caramel deLites, Lemonades, S’mores and Caramel Chocolate Chip (gluten-free). This is the last year that Girl Scout S’mores cookies will be sold.

Cookies cost \$4 a package and can be purchased:

- At in-person cookie booths if local safety guidelines allow. To find a booth near you, enter your ZIP code in the “Find Cookies!” tool at www.gsnim.org.
- Via the mobile app, Girl Scout Cookie Finder, available for download on iOS or Android mobile devices.
- Through girls’ “Smart Cookies” platforms and on social media (with parental supervision).

The Girl Scouts “Care to Share” option also enables customers to order cookies to donate to first responders, volunteers and local causes.

For more information or to register, visit www.gsnim.org.

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About Girl Scouts® and Girl Scouts of Northern Indiana-Michiana

Today, as when founded in 1912, Girl Scouts® helps cultivate values, social conscience and self-esteem in young girls, enabling them to succeed as leaders today and tomorrow. Girl Scouts of Northern Indiana-Michiana provides leadership experiences for more than 6,000 girls ages 5-17. They are guided by more than 3,000 adult volunteers who mentor them and work behind-the-scenes to support Girl Scouts and our mission of building girls of courage, confidence, and character, who make the world a better place.

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