



10008 Dupont Circle Drive East
Fort Wayne, IN 46825
p. 260.422.3417
800.283.4812
f. 855.422.0084
www.gsnim.org

FOR IMMEDIATE RELEASE

January 15, 2021

Media Contact:
Faith Van Gilder
Chief Officer, Marketing & Development
O: 260.422.3417, Ext. 63138
C: 260.437.7583
faith.vangilder@gsnim.org

GIRL SCOUT COOKIES ARE NOW ON SALE!

Online orders, contact-free delivery are ways to keep girls, customers safe

(Fort Wayne, IN) – Cookie season is here! The annual Girl Scout Cookie Program launched today during a challenging time when many Girl Scouts are selling in creative, socially distant ways to keep themselves and their customers safe.

- Girl Scouts will be reaching out to customers via social media and their personalized cookie platforms.
- Customers may order online, and shipping will be subsidized for orders of six or more packages.
- Girl Scouts has a new collaboration with Grubhub to provide contact-free delivery of cookies. Stay tuned for more details!

A delicious new cookie variety debuts this year. “Toast-Yay!” is shaped like a piece of toast with a cinnamon flavor and a layer of icing. It joins the lineup along with Thin Mints, Peanut Butter Sandwiches, Peanut Butter Patties, Shortbread, Caramel deLites, Lemonades, S’mores and Caramel Chocolate Chip (gluten-free).

The cost of cookies in GSNI-M remains the same as previous years at \$4 a package, \$5 for gluten-free.

There are several ways to purchase cookies:

- At in-person cookie booths **if local safety guidelines allow**. To find a cookie booth near you, enter your ZIP code in the “Find Cookies!” tool at www.gsnim.org.
- Via the mobile app, Girl Scout Cookie Finder, available for download on iOS or Android mobile devices.
- Through girls’ “Smart Cookies” platforms and on social media (with parental supervision).
- Don’t know a Girl Scout? Just email iwantcookies@gsnim.org and we will connect you with a local Girl Scout who will offer you the opportunity to order online.

The Girl Scouts “Care to Share” option also enables customers to order cookies to donate to first responders, volunteers and local causes.

The Girl Scout Cookie Program teaches girls how to think like entrepreneurs as they run their own small businesses and learn skills such as money management, goal-setting, people skills, business ethics and decision making. Girls also decide how to use their portion of cookie proceeds for leadership experiences, camp and community projects.

For more information or to register, visit www.gsnim.org.

###

About Girl Scouts® and Girl Scouts of Northern Indiana-Michiana

Today, as when founded in 1912, Girl Scouts® helps cultivate values, social conscience and self-esteem in young girls, enabling them to succeed as leaders today and tomorrow. Girl Scouts of Northern Indiana-Michiana provides leadership experiences for more than 6,000 girls ages 5-17. They are guided by more than 3,000 adult volunteers who mentor them and work behind-the-scenes to support Girl Scouts and our mission of building girls of courage, confidence, and character, who make the world a better place.

follow us on [twitter](#) [facebook](#) [YouTube](#)