

Smart Cookies

Navigating the Girl Dashboard





Log on: abcsmartcookies.com



  girl scouts
cookie program

Sign In

SNAP+ is no longer available.

We are launching a new system for the 2018 season! Your Council will provide you with access credentials to the new system when your cookie season begins.

In the meantime check out ABCBakers.com for more information on Cookies & ABCSmartCookieU.com for 2018 program materials.

Email or Username *

Password *

[Forgot your password?](#)

 [ABC Bakers](#)

 [Lemonades](#)

 [Volunteer Gallery](#)

  girl scouts
cookie program

3951 Westerre Parkway, Suite 200 , Richmond, VA 23233
804-755-7107 | abcbakers@interbake.com

ALSO VISIT
girlscoutcookies.org | girlscouts.org | [Booth Locator](#)

For cookie selling season related inquiries, please contact your GSUSA Council.
[facebook](#) | [instagram](#) | abcbakers.com



Girl Dashboard – Top Half of Page



Girl of Girl - Shannon Gonzalez in Central Maryland

Dashboard e-card My Troop My Skills Cookies Be a Cookie Boss Media Help

Shannon Gonzalez
Girl Scouts of Central Maryland | Troop 102

★ My Goal 380

Click on the bars to explore each Recognition Level

1-39	40-69	70-89	90-99	100-124	125-159	160-199	200-274	275-379	380-499	500-749	750-999
									450 Packages Sold 380 - 499 Packages 380-499		

★ Make this level my goal

380 - 499 Packages

Bracelet Kit



Girls Dashboard – Bottom half of Page



Sales credited to me: 0

Initial order / Transfers	0	Booth / Cookie Share	0	Smart Cookies Direct Ship	0
Total Owed	0	Booth	0	e-card	0
Amount Paid	0	Cookie Share	0	Smart Cookies Mobile	0
Balance Owed	0			Social Link	0

Packages sold (from on hand inventory): 0

Girl Delivery	0	Other	0
e-card	0	Update the number of packages you sold at other occasions (door-to-door).	
Smart Cookies Mobile	0		

Troop Progress

My Troop →

Top Sellers

Send Cheers →

Shannon,

22 Packages Sold

2000

<p>Dianne Jackson Sold: 9/0 Cheers: 0</p> <p>Not Participating</p>	<p>Phyllis Dennis Sold: 7/0 Cheers: 0</p> <p>Not Participating</p>
<p>Angel Byrd Sold: 4/0 Cheers: 0</p> <p>Not Participating</p>	<p>Tricia Christensen Sold: 2/0 Cheers: 0</p> <p>Not Participating</p>

My Virtual Badges

Manage My Activity Plans →

What are the activities and skills that you can gain through the Girl Scouts cookie sale?

<p>Goal Setting</p>	<p>People Skills</p>	<p>Decision Making</p>	<p>Business Ethics</p>	<p>Money Management</p>
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ALSO VISIT
girlscoutcookies.org
girlscouts.org

APPS
 COCOMobile
 Cookie Calculator
 Snap Cupboard for Volunteers
 Booth Locator

GSUSA COOKIE FINDER APP

GET IT ON
 Google play

Download on the
 App Store

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Girls Dashboard – e-card



Girl of Girl - Shannon Gonzalez in Central Maryland

Dashboard e-card My Troop My Skills Cookies Be a Cookie Boss Media Help

Smart+ Cookies™ POWERED BY ABC BAKERS

Shannon Gonzalez
Girl Scouts of Central Maryland | Troop 102

★ My Goal 1000

Click on the bars to explore each Recognition

- Send e-card
- My Contacts
- View e-card Orders
- View e-card Sent
- e-card Tools

Information on the e-card tab is available through:

ABC Smart Cookies – Girls Selling Cookies Online with E-cards:

- Managing Girl Contacts for E-cards Invites
- Girls Sending E-card Invites
- Girls Viewing E-card Orders
- My Tools – Girls videos and URL Links





Girls Dashboard - My Troop



Girl of Girl - Shannon Gonzalez in Central Maryland

Dashboard e-card **My Troop** My Skills Cookies Be a Cookie Boss Media Help

Shannon Gonzalez Girl Scouts of Central Maryland | Troop 102 ★ My Goal 1000

← My Dashboard **My Troop** Girl Scouts of Central Maryland | Troop 102

Shannon,

Your troop has completed 80.51% of the Troop's goal.

0 2818 Sold Troop Goal 3500 3500

Your Cheers & Messages

My Troop

Dianne Jackson Sold: 50/0 Cheers: 0 Not Participating	Angel Byrd Sold: 50/0 Cheers: 0 Not Participating	Phyllis Dennis Sold: 50/0 Cheers: 0 Not Participating	Tricia Christensen Sold: 50/0 Cheers: 0 Not Participating
Shannon Gonzalez Sold: 599/1000 Cheers: 0 Send a cheer...	Faye Hill Sold: 250/500 Cheers: 0 Send a cheer...	Lise Cohen Sold: 1200/1250 Cheers: 0 Send a cheer...	Mona Knight Sold: 350/750 Cheers: 0 Send a cheer...
Mona Knight Sold: 350/750 Cheers: 0 Send a cheer...	Susan Myers Sold: 150/250 Cheers: 0 Send a cheer...	Ida Caldwell Sold: 50/0 Cheers: 0 Not Participating	Sharl Phillips Sold: 50/0 Cheers: 0 Not Participating
Mona Griffin Sold: 50/0 Cheers: 0 Not Participating	Yvett Swanson Sold: 50/0 Cheers: 0 Not Participating	Joan Morales Sold: 50/0 Cheers: 0 Not Participating	Christina Boone Sold: 50/0 Cheers: 0 Not Participating
Krista Brock Sold: 50/0 Cheers: 0 Not Participating	Elena Leonard Sold: 50/0 Cheers: 0 Not Participating	Harriet Paul Sold: 50/0 Cheers: 0 Not Participating	Angie Gregory Sold: 50/0 Cheers: 0 Not Participating



Girls Dashboard - My Skills – Top Half of Page



Girl of Girl - Shannon Gonzalez in Central Maryland

Dashboard e-card My Troop **My Skills** Cookies Be a Cookie Boss Media Help

Shannon Gonzalez
Girl Scouts of Central Maryland | Troop 102

★ My Goal 1000

← My Dashboard

My Activity Plans
Girl Scouts of Central Maryland | Troop 102

My Virtual Badges

My Virtual Badges

Manage My Activity Plans

Plans	Activities	Skills	Achieved
<input type="checkbox"/>	Use Smart Cookies to set your goals for the cookie sale.	Goal Setting	<input type="checkbox"/>
<input type="checkbox"/>	Write a mission statement – why you are selling cookies.	Goal Setting	<input type="checkbox"/>
<input type="checkbox"/>	Ask your customers what they like best about the cookies they've selected. Keep a list; share the results with your troop leader.	People Skills	<input type="checkbox"/>



Girls Dashboard - My Skills – Bottom Half of Page



<input type="checkbox"/>	Find out why customers buy cookies! Because they love the cookies, because they were a Girl Scout, etc. Keep a list.	People Skills
<input type="checkbox"/>	Decide on what activities your cookie sales will support.	Decision Making
<input type="checkbox"/>	Work with your troop/group to brainstorm ideas for places to sell and/or selling methods.	Decision Making
<input type="checkbox"/>	Determine ways your proceeds from the cookie sale can help the community.	Business Ethics
<input type="checkbox"/>	Make a plan to follow up with customers – a written thank you note or email. Build relationships to build business.	Business Ethics
<input type="checkbox"/>	Develop a budget for your troop activities. Plan how many cookies it takes to reach the needed amount.	Money Management
<input type="checkbox"/>	Research fees on credit card readers (Square for example) and calculate the cost per box if your troop offered a credit card payment option.	Money Management

Add Custom Activity

Add My Activity Plan

Select the Skill Type

▼

Enter the Activity Description

Type here (500 Characters Max)

Cancel
Save



Girls Dashboard – Cookies



Girl of Girl - Shannon Gonzalez in Central Maryland

Dashboard e-card My Troop My Skills **Cookies** Be a Cookie Boss Media Help

Smart+ Cookies™ POWERED BY ABC BAKERS

Shannon Gonzalez
Girl Scouts of Central Maryland | Troop 102

My Goal 1000

Cookie line up

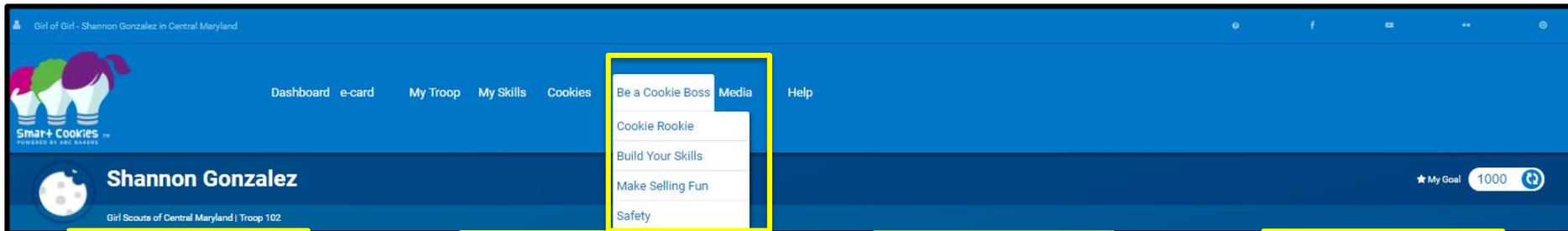
 Caramel deLites™ Vanilla cookies coated in caramel sprinkled with toasted coconut, and iced with chocolaty stripes	 Lemonades™ Savory slices of shortbread with a refreshingly tangy lemon flavored icing	 Peanut Butter Patties™ Crispy vanilla cookies layered with peanut butter and covered with a chocolaty coating	 Peanut Butter Sandwich™ Crisp and crunchy oatmeal cookies with creamy peanut butter filling	 Shortbread Traditional shortbread cookies
 Girl Scouts S'mores™ Crispy graham cookie double dipped in yummy creme icing and finished with a scrumptious chocolaty coating	 Thanks-A-Lot® Shortbread cookies dipped in rich fudge and topped with an embossed thank-you message in one of 5 languages	 Thin Mints® Crispy chocolate wafers dipped in a mint chocolaty coating	 Trios Chocolate chips nestled in a gluten-free peanut butter oatmeal cookie	

Nutritional Facts

-  **Lemonades™**
Learn More →
-  **Thanks-A-Lot®**
Learn More →
-  **Girl Scout S'mores™**
Learn More →
-  **Peanut Butter Patties®**
Learn More →
-  **Peanut Butter Sandwich**
Learn More →
-  **Shortbread**
Learn More →
-  **Thin Mints®**
Learn More →
-  **Caramel deLites®**
Learn More →
-  **Trios (GF)**
Learn More →



Girls Dashboard – Be a Cookie Boss



Cookie Rookie

Build Your Skills

Make Selling Fun

Safety

The key to a successful Girl Scout Cookie Sale is preparation! Ask your parents, Troop Leader and fellow Girl Scouts to help with the following steps to make this your best cookie sale yet!

Planning and Preparation

- Review Girl Scout Program and Safety Materials
- Ask an adult for help completing all forms
- Complete girl training and goal setting
- Register for booth sales
- Plan time with your family to sell door-to-door
- Prepare your video and e-card

Making It Happen

- Celebrate your first day of selling Girl Scouts!
- Initial order due
- Distribute cookies
- Booth sales begin
- Money due for all cookie sales

Celebrating Success

- Receive recognitions earned
- Participate in your service project(s) and/or event(s) utilizing cookie proceeds
- Celebrate!

Setting SMART Goals

A SMART goal is defined as one that is specific, measurable, achievable, result focused, and time-bound. Setting your goals is the key to achieving them! Whether it's the number of cookies you plan to sell, the college you want to attend, or breaking a personal record at sports—the first step is positioning the finish line. These goal-setting tips will help.

Start With "I can."

A good attitude is a great place to start. Take a deep breath and smile. Positive thinking makes you feel good about yourself and the task at hand.

Be precise.

Decide how many cookies you will sell and when. Setting a specific goal ("I will sell 100 packages") instead of a vague one ("I will sell a ton of cookies") will allow you to measure your progress and take pride when you succeed! Be sure to check your Smart Cookies dashboard regularly to check in on progress.

Set Personal Goals.

The Girl Scout Cookie Sale is more than a chance to sell cookies – it's a great opportunity to advance personal goals like overcoming shyness or improving your math skills.

Consider your group's goals, too.

Personal goals go beyond what is needed to help your group meet its goals – like selling more cookies than you did last year, striving for a personal best, or even a long-term personal goal for your Girl Scout cookie-selling career!

Use Smart Cookies.

Record your goals in Smart Cookies and make notes on your progress. This makes your goals concrete and will inspire you to reach them!

Divide and Sell.

Break big goals into smaller ones, and tackle one at a time. For example, if you want to sell 100 packages of cookies, focus on selling 10 at a time. Be proud with each step you take, and celebrate when you reach your big goal!

Be smart.

Set goals you can reach. No one Girl Scout can sell a million packages of cookies on her own! It's great to challenge yourself, but don't overdo it.

Use a Goal Chart to Track Progress.

Pick a goal chart that fits your personal style to track your Girl Scout Cookie Program progress. Fill in the number of packages you've sold as you reach each percentage of your goal.



This Year's Theme

You have a unique, strong personality, with many talents that are worth lifting up and celebrating! This year's theme calls out everything that makes you special, from your incredible smarts to your boundless creativity, enthusiasm, and loyalty. Our big-hearted Elephant mascot (who can't help but stand out in a crowd) will take you on an exciting jungle expedition that encourages you to proudly stand up for all the traits that make you who you are.

Bring The Theme to Life

Our theme this year lends itself to the perfect creative outlet for both promotion and practicing your sales tactics. A few ideas to make that happen:



Safety Tips for Product Sales

To stay safe – and smart! – all throughout the cookie sale season, take a look at the following steps below.

SHOW YOU'RE A GIRL SCOUT

Tell the world that you're a Girl Scout by wearing a Girl Scout membership pin, uniform or Girl Scout clothing (like your Girl Scout ...

[Learn More](#)

Online safety

Stay safe online!

Review GSUSA's Internet Safety Pledge and pledge to follow the online guidelines for Girl Scout cookie selling. Make sure you have adult permission and supervision for online activities, then talk to the Girl Scout adult in charge about how you can use the Internet ...

[Learn More](#)

COPPA

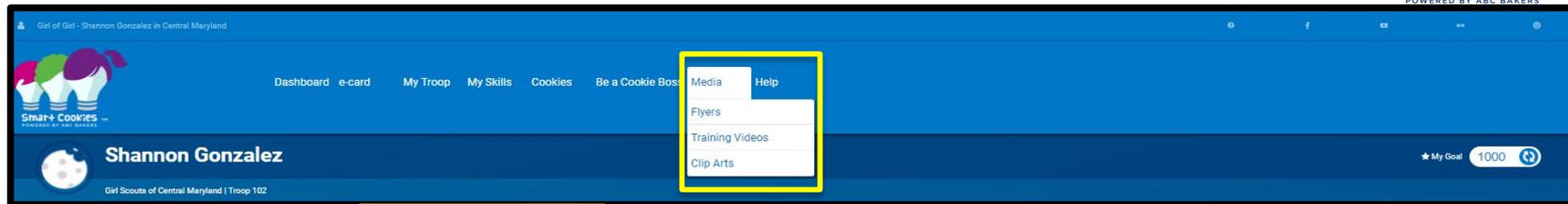
How to Comply with Children's Online Privacy Protection Act

The Children's Online Privacy Protection Act, effective April 21, 2000, applies to the online collection of personal information from children under 13. The new rules spell out what a Web site operator must include in a privacy p...

[Learn More](#)



Girls Dashboard – Media



Flyers

A THREE-STEP RECIPE TO SMART COOKIES SUCCESS

You can use our new Smart Cookies site to set your cookie goal, manage your cookie sale, track your progress, view recognitions and send Smart Cookies Direct Ship e-cards to customers. You can also manage your sale on-the-go with Smart Cookies Mobile.

Step 1: Create an Account!

Your parent/guardian will receive a registration email from Smart Cookies, providing a link so you can create your profile.

Step 2: Download Our App!

Download the Smart Cookies Mobile app available from the App Store or Google Play and take Smart Cookies on-the-go!

Step 3: Explore the Platform!

Once you create a profile on Smart Cookies, you can do any of the following:

- Set cookie sales goals
- Take cookie orders
- Place and track customer orders for hand delivery
- Track progress toward your goals
- View your recognitions and achievements
- Send Smart Cookies Direct Ship e-cards to your customers, with 2 options:
 1. Ship cookies directly to your customers, without having to worry about money collection or hand delivery
 2. Offer hand delivery to your customers
- Explore Smart Cookies mobile and take your cookie business on-the-go with you

For Added Flavor:

Girls can send e-cards to customers to order Girl Scouts Cookies shipped directly and also can offer hand delivery to nearby customers

We have added 3 new distribution centers that offer 2-day shipping to most of the U.S.

NO MINIMUM ORDERS

Customers can now order any variety of Girl Scout Cookies in whatever quantity they want!

abc girl scouts cookie program

EXTRA SWEET ACTIVITIES

GET TO KNOW YOUR CUSTOMERS

Before the season even starts, be sure to reach out to family and friends, ask them for their email addresses, and create a contact list from the information you're given. This sheet will be a very useful tool that keeps you organized!

LIGHTS, CAMERA, YOUR TROOP!

A video introduction not only gets the word out about your troop, but is also a great way to connect your community to the Girl Scout Cookie® Program! Make sure to cover the basics and explain who you are, why you like being a Girl Scout, what you've learned, what your troop is doing with your sales, and what skills you've gained so far. Then write all these down, make some fun props, and let your troop's personality shine through!

GREET CUSTOMERS WITH A DIGITAL E-CARD!

A digital e-card can get your customers in the Girl Scout Cookie® spirit long before they approach your booth! Follow the template below to create an informative e-card that's packed with personality!

It's Girl Scout Cookie Time!

Ready to order your favorite cookies and power unique, amazing experiences for my troop all year long? The Girl Scout Cookie Program allows me to practice leadership by running my very own cookie business. I'll earn money to enhance my Girl Scouting experience and learn essential life skills that will benefit me today and in the future. The best part is 100% of the proceeds stays local, so you can feel good about helping your community with every bite!

This year, my troop and I are using our cookie earnings to _____ You can help me reach my goal of _____ packages (including my favorite cookie _____) You can also select "Cookie Share" and the packages sold will be donated to _____

Thank you so much for supporting Girl Scouts!

THE GIRL SCOUTS NAME AND MARK, AND ALL ASSOCIATED TRADEMARKS AND LOGOS, INCLUDING GIRL SCOUT COOKIES, THIN MINTS, TROPICAL GIRL SCOUT COOKIE SALE, GIRL SCOUT COOKIE PROGRAM, AND THE TWIST DESIGN, ARE OWNED BY GIRL SCOUTS OF THE USA. ABC BAKERS IS AN OFFICIAL COOKIES SUPPLIER.

Training Videos

<https://www.youtube.com/user/ABCCouncils>

Clip Art

<https://www.flickr.com/photos/abcbakersvolunteergallery/albums>





Girls Dashboard – Help



For *technical* questions for Smart Cookies email us at ABCTech@interbake.com or call us at 1-800-853-3730.

For *cookie* questions please view our [Frequently Asked Question's](#) or submit an inquiry at ABCbakers.com

