



Girl Scouts is proven to help girls thrive in *five key ways* as they:



Develop a strong sense of self.



Display positive values.



Seek challenges and learn from setbacks.



Identify and solve problems in the community.



Form and maintain healthy relationships.





Lisa Cashel
Board Chair



Sharon Pohly
CEO

Message from our CEO and Board Chair

There's an old expression – some might call it a curse – that sums up the last year: “May you live in interesting times.” And 2020 was indeed momentous. A global pandemic, economic turmoil, natural disasters, a national racial reckoning and a disputed presidential election all required us to rethink our priorities and beliefs.

It seemed as if every day presented a new barrier to overcome at Girl Scouts of Northern Indiana-Michiana. We social distanced, worked remotely, mastered new technology, became Zoom experts, changed our normal routines, and dealt with a constantly changing environment.

Like many other nonprofit organizations, we were forced to make tough decisions, adapt and be resilient. For example, we knew girls' mental health was being negatively impacted from social isolation, struggles with online education and family economic changes. So we encouraged troops to meet outdoors or virtually so girls could lean on their Girl Scout sisters.

Summer camp in 2020 was canceled due to pandemic safety guidelines. However, we offered a modified virtual camp experience, as well as virtual programs and badge workshops where girls can safely gather for friendship, learning and support. And we are moving confidently forward with plans to offer summer camp again in 2021!

Despite the uncertainty, we remained laser-focused on our mission of developing the female leaders of the future.

We are grateful to the long list of foundations, business and individuals who supported us in the past year. We appreciate our board of directors for their strategic leadership, our dedicated staff, and the many adult volunteers who served as role models for girls. Most important, we salute our Girl Scouts, who persevered and made us proud!

May we all continue to be creative and flexible and make the best of these interesting times. Onward!

Lisa Cashel, Board Chair

Sharon Pohly, CEO

Officers



Margaret Sturm
Fort Wayne, IN
Director-at-Large
5/2020-2021
Board Chair
5/2017-2020



Lisa Cashel
Convoy, OH
Board Chair
5/2020-2023
First Vice-Chair
5/2017-2020



Julie Spears
Elkhart, IN
First Vice-Chair
5/2020-2023
Second Vice-Chair
5/2017-2020



Amy Roush
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5/2020-2023
Director-at-Large
5/2018-2020



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Treasurer
5/2017-2023



Robin Tribbett
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Secretary
5/2017-2023

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Ashley Benvenuti
Fort Wayne, IN
5/2019-2020



Jay Carter
Berrien Springs, MI
5/2018-2021



Eve-Lynn Clarke
Fort Wayne, IN
5/2020-2022



Jana Grothaus
Fort Wayne, IN
5/2019-2022



Heather Herron
Fort Wayne, IN
5/2019-2022



Sherri Johnson
Warsaw, IN
5/2020-2021



Carlton Mable
Fort Wayne, IN
5/2020-2023



Tammy Oakes
Fort Wayne, IN
5/2017-2020



Giang Petroviak
Fort Wayne, IN
5/2020-2022



Jon-Myckle Price
Logansport, IN
5/2020-2023



Terry Roe
Warsaw, IN
5/2018-2021



Ron Voglewede
Benton Harbor, MI
5/2017-2023



Ann White
Fort Wayne, IN
5/2017-2023



Susana Worth
Decatur, IN
11/2019-2022

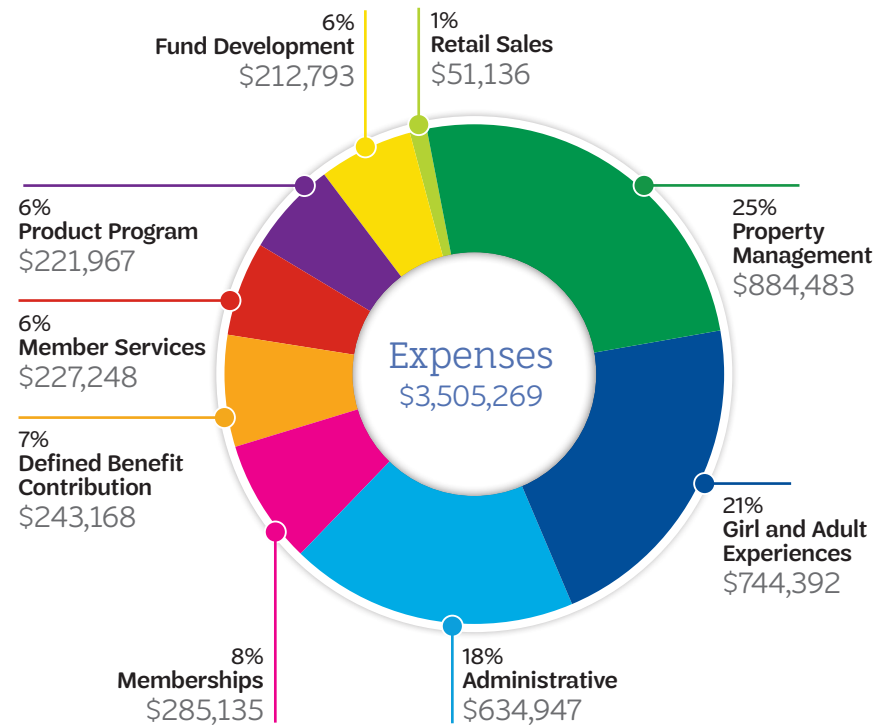
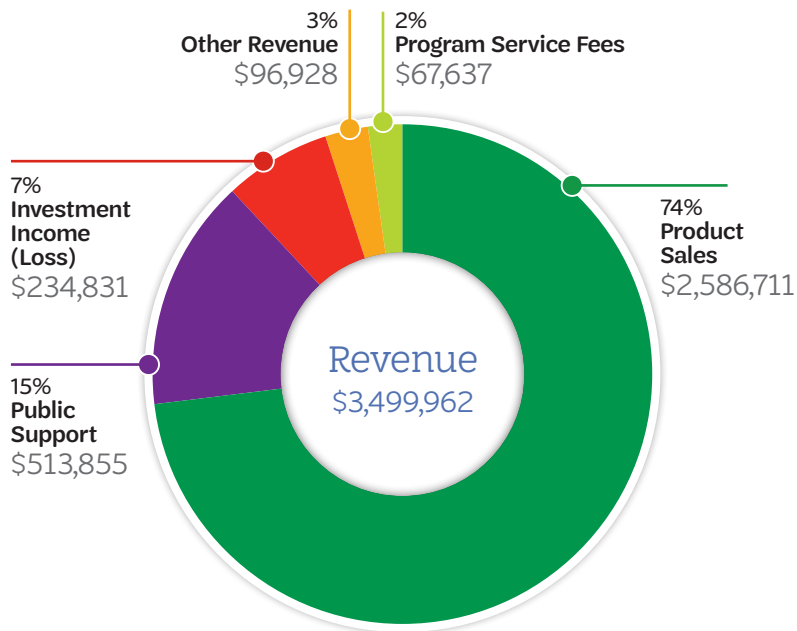


Girl Scouting builds girls of
courage, confidence, and
character, who make the
world a better place.

Financials

For the Year Ended September 30, 2020

Statement of Activities



Statement of Financial Position

Assets

Current Assets

Cash on hand
and in bank.....\$1,276,843

Investments,
at fair value..... \$4,313,759

Other current assets..... \$248,173

Total current assets \$5,838,775

Other assets..... \$145,800

Land, buildings
and equipment\$5,938,649

Total assets.....\$11,923,224

Liabilities and Net Assets

Current liabilities..... \$690,029

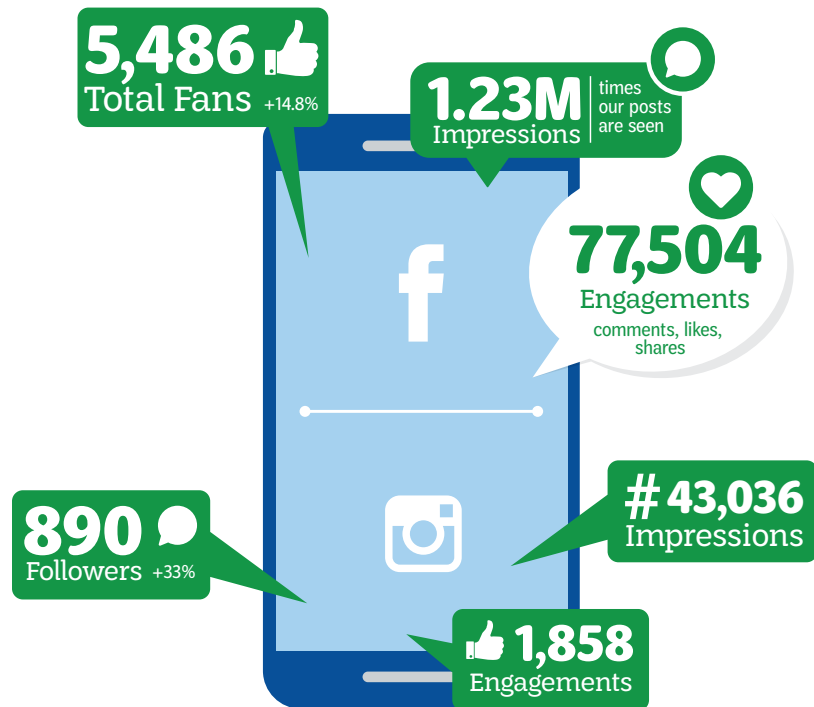
Non-current liabilities.....\$183,524

Net assets\$11,049,671

Total liabilities
and net assets.....\$11,923,224



Stronger Brand



Increased Investments

FOUNDATION GIVING
\$368,081

INDIVIDUAL GIVING
\$79,076

CORPORATE GIVING
\$13,851



Reach More Girls

The stay-at-home order issued by Gov. Holcomb due to COVID-19 impacted our ability to hold in-person recruitment events.

SERVED

1,474
NEW GIRLS

2,985
RENEWED GIRLS

2,502
GIRLS IN K-5

SUPPORTED BY

509
NEW ADULTS

2,056
RENEWED ADULTS

766
LIFETIME MEMBERS

Higher Impact

460

ALTERNATIVE PROGRAM
DELIVERY GIRLS
SUPPORTED BY

13

FUNDERS IN

2

COUNTIES

48

COUNCIL SPONSORED EVENTS
(NOT VIRTUAL)

19,821

VIEWS ON
VIRTUAL PROGRAMS

Life Skills | 8,382

Outdoors | 6,278

STEM | 5,161

49%

OF TROOPS USING VTK
(VOLUNTEER TOOL KIT)

Leveraging Assets

Effective 3/13/2020, all GSNI-M camps were closed and rentals canceled through 8/15/20 due to the "Safe at Home" order from Indiana Gov. Eric Holcomb due to COVID-19.

Overall Camper Days

DECREASED FROM

8,602

TO

3,660



GIRLS

Attended Virtual
Summer Camps



GIRLS

Attended
Weeklong Camps
(-35%)

127

GIRLS

Attended Volunteer Camps



Why I support Girl Scouts

Eight years ago my daughter joined Girl Scouts, and two years later I became a troop leader. I've observed, first as a parent, then a leader, how the Girl Scout program enriches girls. Girls who are too shy to speak muster the courage to do it. Girls who are bullied in school grow their self-confidence by leading troop activities.

Most important, I've come to know Girl Scouts as the safest activity/place my daughter can be outside the home. In Girl Scouts, she is free to be herself without competition or judgment. She and her sister Girl Scouts are accepted for who they are.

Girl Scouts has become a safe haven for my daughter. Her involvement over the years has directly helped her develop courage, confidence and character. It is a respite from the competitive sports and social drama of the teen years. As a leader, I get the privilege of knowing many girls and their families, and I see the same character traits blossoming in each girl. My own life is richer for the experience.

I believe in the Girl Scout mission and program, for I have seen it work firsthand. I am happy to donate to GSNI-M so more girls and families can benefit from all that Girl Scouts offers. Being a donor allows me to have a direct positive impact on girls' lives. It is an investment with the highest possible return - making the world a better place. What a wonderful opportunity!

-Chris Miller, Middlebury, IN

Girl Scout Gold Award

Since 1916, Girl Scouts have been making meaningful, sustainable change in their communities and around the world. The Girl Scout Gold Award, the highest honor a Girl Scout can earn, acknowledges the power behind each recipient's dedication to not only empowering and bettering herself, but also to making the world a better place for others.

These young women are courageous leaders and visionary change makers.

They are our future, and it looks bright!

2020 Girl Scout Gold Award Recipients



Gwendolyn Arvay
KOKOMO, IN



Abigail Beck
SOUTH BEND, IN



Claire Connor
WINAMAC, IN



Brooke Dawson
GRANGER, IN



Emily Graves
LAPORTE, IN



Katherine Josellis
WARSAW, IN



Elizabeth Nestle
SAINT JOSEPH, MI



Patrice Serianni
WAKARUSA, IN

Photos not available:

Taylor Andreson
GOSHEN, IN

Miranda Cash
COLUMBIA CITY, IN

Nicole Kilbourne
GRANGER, IN

Jaya Panicker
WINONA LAKE, IN

Sarah Price
ROLLING PRAIRIE, IN







Our Mission: Girl Scouting builds girls
of *courage, confidence, and character*,
who make the world
a better place.



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girl scouts 
of northern indiana
michiana

10008 Dupont Circle Drive E
Fort Wayne, Indiana 46825

www.gsniim.org