



Girl Scouts is proven to help girls thrive in *five key ways* as they:



Develop a strong sense of self.



Display positive values.



Seek challenges and learn from setbacks.



Identify and solve problems in the community.



Form and maintain healthy relationships.





Margaret Sturm
Board Chair



Sharon Pohly
CEO

In 2019, Girl Scouts of Northern Indiana-Michiana celebrated many successes in all areas of service. During the summer, 42 new badges were introduced movementwide, which helped contribute to a 29 percent increase in attendance at council and collaborator-led events. Overall, 2,200 girls attended events that covered topics ranging from rocket science and mechanical engineering to painting, digital photography, and board-game design, as well as zip lining, archery, and horseback riding.

We saw an increase in community support, as well. Corporate investments increased 57 percent, including a donation from Whirlpool that we applied toward a new mobile STEM (science, technology, engineering, and math) van. This van is designed to bring education to girls in all areas of our council. Individual giving is also up (by 78 percent), allowing us to continue to provide financial aid for memberships and camp sessions, and to support our staff-led troops in partnership with organizations like the Boys and Girls Club and the YMCA.

Our properties continue to thrive as usage throughout the year increased across the board. Weeklong resident-camp attendance increased 15 percent over 2018 and has increased 95 percent over the last three years. This increase resulted in our council being able to serve more than 1,000 girls across all of our summer camp opportunities.

Our continued strides in customer service resulted in our reaching goals in retention for adult members and continued growth in retaining girl members. Fifty-nine percent of troops are utilizing the VTK (volunteer toolkit), ranking us 5th out of 112 councils.

Our brand presence grew over the last year as we made 22 appearances in local media across the council and increased our online following on Facebook and Instagram by 8 percent and 53 percent, respectively, resulting in online posts being seen over one million times.

Our mission continues to be building girls of courage, confidence, and character who make the world a better place. Girl Scouts of Northern Indiana-Michiana continually strives to meet this objective. . We are working to develop the next generation of G.I.R.L. (go-getter, innovator, risk-taker, and leader)™.

We are witnessing history as the world and our nation respond to COVID-19 (coronavirus). Our council staff created solutions to ensure that our girls, volunteers, and staff remain safe, while also keeping Girl Scouting vibrant and active.

As I approach the end of my three-year term as board chair, I thank all of you for your dedication and commitment to serving girls in a manner that prepares them to become our leaders of tomorrow. It has been my pleasure and my honor to serve in this capacity. Together as board members, GSNI-M council staff, adult volunteers, Girl Scouts, and generous benefactors, we have made the 22 counties in our region of Indiana-Michiana and the world a better place.

Thank you for your support in these efforts,

A handwritten signature in cursive script that reads "Margaret A. Sturm".

Margaret Sturm, Board Chair

A handwritten signature in cursive script that reads "Sharon J. Pohly".

Sharon Pohly, CEO

Officers



Margaret Sturm
Chair



Lisa Cashel
1st Vice Chair



Julie Spears
2nd Vice Chair



Tom Edington
Treasurer



Robin Tribbett
Secretary

Members-At-Large



Ashley Benvenuti



Jay Carter



Yamir Gonzalez-Velez



Tammy Oakes



Jon-Myckle Price



Terry Roe



Amy Roush



William Schmuhl



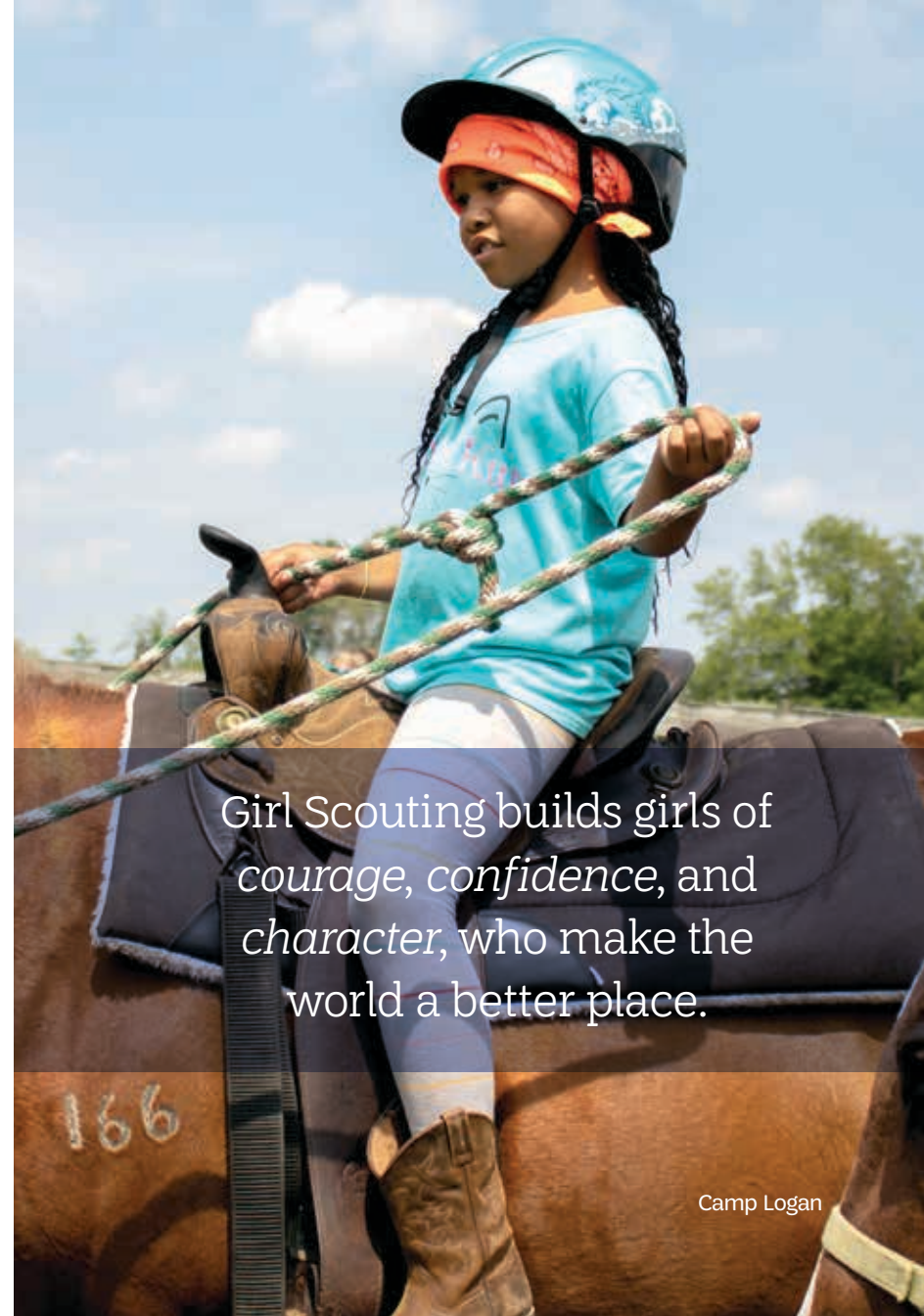
Janelle Thompson



Ron Voglewede



Anne White



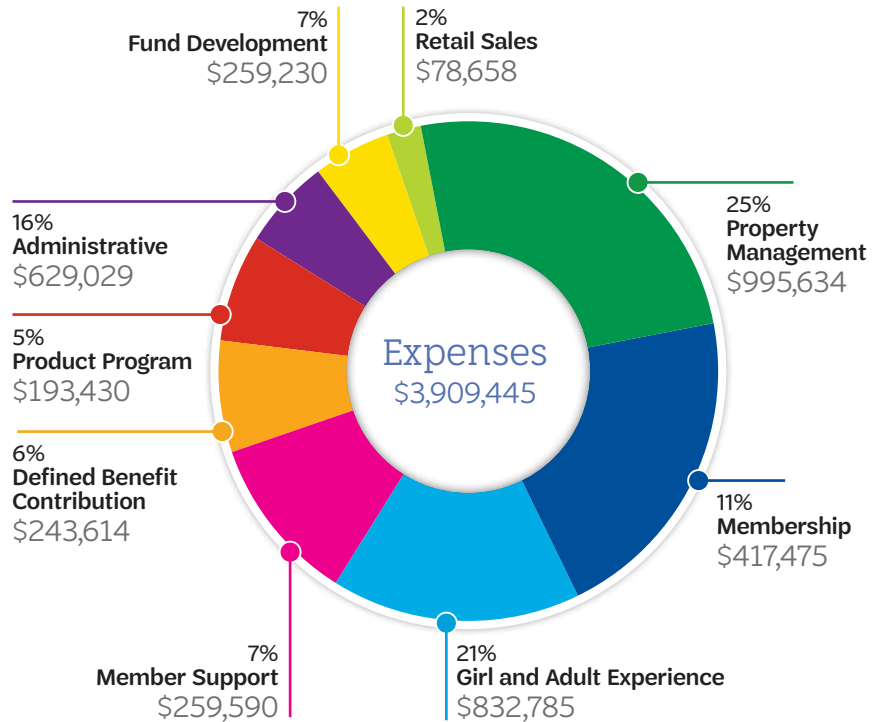
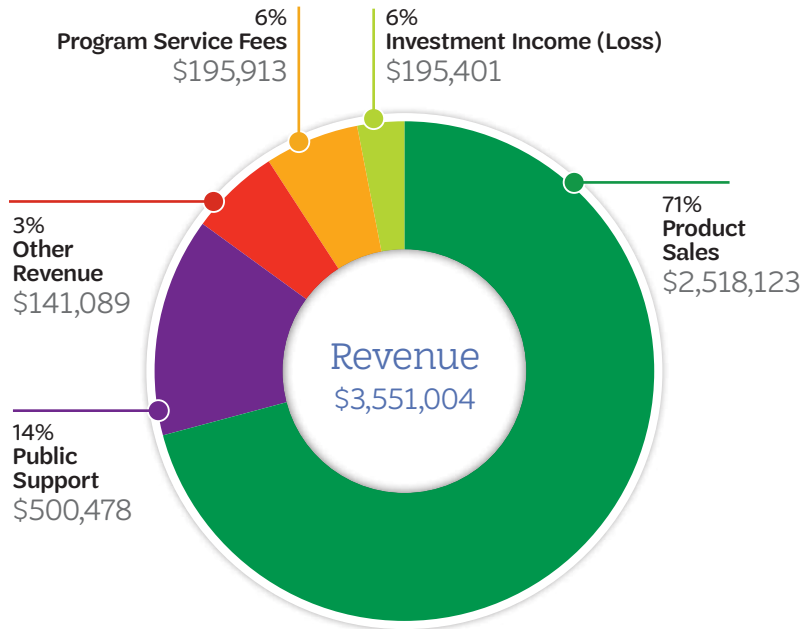
Girl Scouting builds girls of
courage, confidence, and
character, who make the
world a better place.

Camp Logan

Financials

For the Year Ended September 30, 2019

Statement of Activities



Statement of
Financial Position

Assets

Current Assets

Cash on hand
and in bank..... \$1,054,396

Investments,
at fair value..... \$4,081,544

Other current assets..... \$266,169

Total current assets \$5,402,109

Other assets.....\$85,300

Land, buildings
and equipment \$5,889,410

Total assets.....\$11,376,819

Liabilities and Net Assets

Current Liabilities.....\$305,592

Non-current liability\$16,249

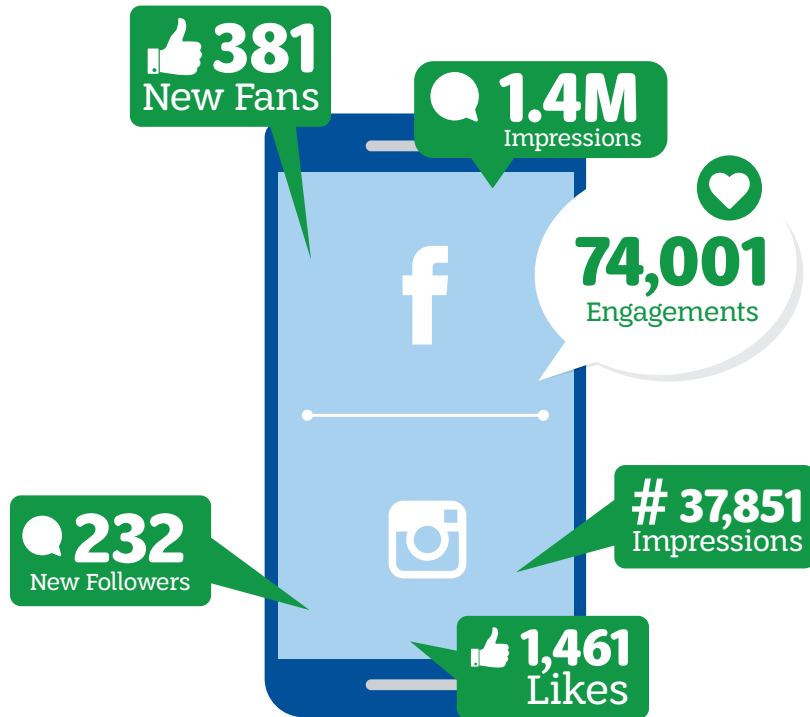
Net assets \$11,054,978

Total liabilities
and net assets.....\$11,376,819

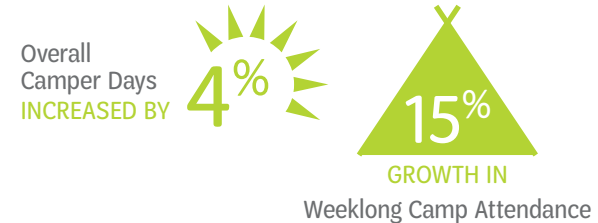


Girl Scouts and FWCS STEM Conference

Stronger Brand



Leveraging Assets



- ▼ In 2019 we launched our new Mobile STEM Lab bringing STEM education to girls in their communities. The first year our STEM lab focused its efforts on educating girls in Berrien County, MI. We would like to thank Berrien Community Foundation, Frederick S. Upton Foundation, Michigan Gateway Community Foundation, and Whirlpool for their generous support of this project!



Reach More Girls

SERVED

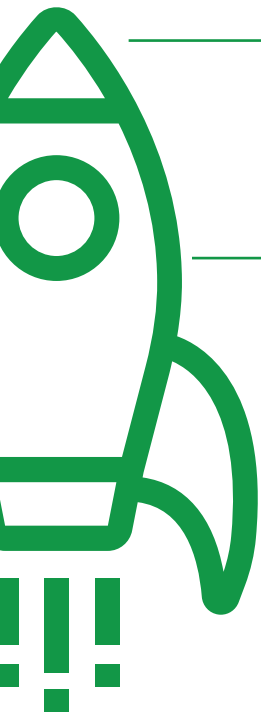
1,764 NEW GIRLS | 3,078 GIRLS RENEWED | 2,555 GIRLS WERE IN K-5

SUPPORTED BY

799 NEW ADULTS | 2,079 ADULTS RENEWED

748 LIFETIME MEMBERS

Increased Investments



FOUNDATION GIVING
\$377,603

INDIVIDUAL GIVING
\$70,222

CORPORATE GIVING
\$37,370

20

TOTAL PLANNED GIVERS
3 NEW IN 2019

Higher Impact

637

GIRLS SERVED IN ALTERNATIVE
PROGRAM DELIVERY TROOPS (OUTREACH)

SUPPORTED BY

12

FUNDERS IN

2

COUNTIES

66

COUNCIL SPONSORED EVENTS
WITH

2,218

GIRLS IN ATTENDANCE

737

GIRLS ATTENDED
STEM EVENTS

49%

OF OUR TROOPS ARE USING
THE VTK (VOLUNTEER TOOL KIT)



I have been a lifelong member of Girl Scouts of America. From an intermediate scout, proudly wearing my first pin to my final bridging as I graduated from high school

Girl Scouts has given me lifelong friends and family.

When we moved I always made connections with Girl Scouts. In Italy one of the first things I did was explore the possibilities of Girl Scouts

For me, Girl Scouts gave many skills that I have to use in my career and my interaction with others.

Before Title 9, Girl Scouts told me I could do all the things boys did. This attitude helped develop girls with many useful skills.

Now I want to help all girls have life enriching experience. My responsibility is to give back to the organization I love. In the Non-Profit world we talk about Time Talent and Treasure.

You give to Girl Scouts your time leading troops. You give Talent serving on Boards and committee. The last category might be the most important. Whether it's sending a check for \$100, making a donation to a fund (there are several held by Community Foundation) or including Girl Scouts in your estate planning. It all counts.

Who knew, at 8 years old when I made that first promise where Girl Scouts would take me. Girl Scouts has been the one constant in my life.

-Kathy Swain, Lifetime Member and Donor.

Girl Scout Gold Award

Since 1916, Girl Scouts have been making meaningful, sustainable change in their communities and around the world. The Girl Scout Gold Award, the highest honor a Girl Scout can earn, acknowledges the power behind each recipient's dedication to not only empowering and bettering herself, but also to making the world a better place for others. These young women are courageous leaders and visionary change makers.

They are our future, and it looks bright!

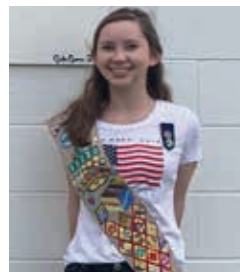
2019 Girl Scout Gold Award Recipients



Elise Jones
FORT WAYNE



Cassie Bohne
FORT WAYNE



Julia Jones
NEW CARLISLE



Katie Lo
GRANGER



Kathryn Pfeffer
WABASH



Elizabeth Schmidt
OSSIAN



Elizabeth Mellor
SOUTH BEND



Julia Till
FORT WAYNE





In 2019 we launched our new Mobile STEM Lab bringing STEM education to girls in their communities. The first year our STEM lab focused its efforts on educating girls in Berrien County, MI. We would like to thank Berrien Community Foundation, Frederick S. Upton Foundation, Michigan Gateway Community Foundation, and Whirlpool for their generous support of this project!



Our Mission: Girl Scouting builds girls
of *courage, confidence, and character*,
who make the world
a better place.



POWERED BY GIRL SCOUTS



The printed pieces in the this invitation package have all been printed on Cougar Opaque. Cougar Opaque is part of the Domtar EarthChoice® family of products, is FSC® certified, SFI® Certified Sourcing and Rainforest Alliance Certified™. Made with TCF and ECF virgin fiber content, 10% post-consumer, PCF and lignin-free fiber.


girl scouts
of northern indiana
michiana

10008 Dupont Circle Drive E
Fort Wayne, Indiana 46825

www.gsnim.org