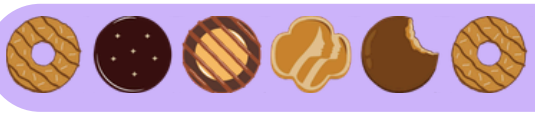
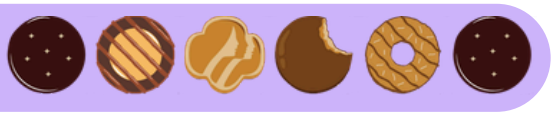
girl scouts of northern indiana-michiana



Cookie Vocabulary



ABC Bakers | The baker that supplies all Girl Scout Cookies for GSNI-M. Some councils use a different baker, Little Brownie Bakers.
Allergy-Friendly | A product designed to minimize common allergens. In the US, these 9 foods are considered the most common and constitute over 90% of all food allergies: milk, eggs, wheat, soy, peanuts, tree nuts, fish, shellfish, sesame. Sparkables are allergy-friendly.
Care to Share (C2S) | Customers donate money for a package of cookies, which are then donated to the military or local first responders. GSNI-M arranges these donations.
Case | A carton containing 12 packages of cookies, sold by flavor.
Cookie Booth | A girl-operated direct-sale opportunity where customers can purchase cookies. Approved by GSNI-M, with training available on gsLearn.
Cookie Central | Staff-run cookie cupboards in Fort Wayne and Camp Soni for cookie distribution.
Cookie Cupboard | Volunteer-run locations where volunteers/IRG caregivers pick up cookies for distribution to girls. Several cupboards operate across GSNI-M, and planned orders can be scheduled in Smart Cookies.
Cookies-in-Hand | Cookies physically available and ready to sell directly to customers.
Council Cash | A reward earned through the Cookie Program that can be used for camp, membership, council store purchases, or council-sponsored girl activities.
Crowded | A banking platform where Product Program money owed by troops and refunds owed to troops can easily be transferred out of and into the troop account.
Digital Cookie (DC) | An online platform for girls and families to sell cookies, set goals, and learn about the cookie program.
First Come First Served (FCFS) | How you choose available council-secured booths in Smart Cookies.
Girl Scout Program Volunteer Responsibility Agreement | Troop record signed by a caregiver for each participating Girl Scout. Caregivers assume responsibility for product and money by signing this form.
gsLearn | An online training platform accessed via MyGS on the GSNI-M website. Provides flexible, repeatable training for volunteers.
Member Care | Our team is the go-to resource for any questions. Contact them at frontdesk@gsnim.org or 800.283.4812.
One-Time Drop | Approved troops receive a shipment of 500+ cases of cookies, occurring once or more during the season.
Order Card | A form listing cookie varieties, descriptions, and nutritional information. Girls use this to collect customer orders.
Package | The smallest unit of cookies sold. The number of cookies per package varies by variety and is printed on the package.
Product Program Volunteer Responsibility Agreement | An agreement form completed by volunteers managing cookies and/or funds for the troop. Volunteers will submit this form to frontdesk@gsnim.org.
Shopping Link | A marketing tool within Digital Cookie that allows girls to share their online store link on approved social media or via email.
Smart Cookies (SC) | The website used by volunteers and councils to manage the cookie program.
Troop Proceeds | The funds a troop earns based on the average number of packages sold by the troop. This money belongs to the troop.
Troop-Secured | A cookie booth that is secured by the troop and is not designated as a council or national cookie booth.