



# Cookie Foundations: Promotions

**National Girl Scout Cookie Weekend** marks a time when America's favorite cookies are widely available across the US and reminds consumers that each purchase supports their local Girl Scouts.

## Special Lottery | No-cancel Booths!

Booth Lottery: How does it work? Troops & IRGs have the opportunity to choose premium booth reservations. It doesn't matter if you make your choices right when the lottery opens or the minute before it closes; all choices have the same opportunity to win. Winning reservations are chosen by the auto-randomizer in Smart Cookies. Every troop, including IRGs, has the same opportunity to win!

Lottery opens: February 10 @ 8 PM  
Lottery closes: February 12 @ 6 PM  
Results will be available 2/12 @ 7 PM

Lottery and First Come First Served (FCFS) cannot be open at the same time, so FCFS will shut down February 10 at 7PM and reopen February 12 at 8 PM



**February 26 - March 1**  
Premium location  
Multiple slots!

- Cannot remove girls from school to participate. Perfect for homeschooled students!
- Premium lottery- 3 choices per troop; one win per troop
- Bring cash to make change
- All other supplies provided, including cookies

**February 18**  
Premium location



**February  
20-22**

## National Girl Scout Cookie Weekend

Customers nationwide can purchase cookies in-person from Girl Scouts at any local booth as well as order cookies for direct shipment to their front door.

- Troop shipped-only links are active on the Girl Scout Cookie Finder.
- ★ **ACTION ITEM** | Be sure your shipped-only link is activated to take advantage of orders that may come in from additional press coverage! GSUSA will use zip codes to boost troop sales.
- Collect emails from customers during booths so they can access your troop link to share with family and friends during the shipping promo.

## Direct Ship Costs

Packages	Shipping Cost
4-8	\$11.99
9-12	\$13.99
13-20	\$25.98
21-24	\$27.98



## Sweet Savings February 20-22 & March 12

Direct ship orders receive **FREE** shipping on orders of 12+ packages.

Encourage customers to stock up on their favorites before they're gone!



**2026 Cookie Sale  
January 30 - March 16**

**girl scouts**   
of northern indiana-michiana



Celebrate with the official 2026 patch!

# Special Booth Weekends



Valentine's Your Booth  
February 13-15

Birthday Your Booth  
March 6-8

Send pictures of your decorated booth including Girl Scouts to:  
frontdesk@gsnim.org

You'll be entered into a drawing to win a \$50 shop gift card for the troop!  
Drawing will take place the Monday following booth weekend.



Secret Shopper Weekend  
February 28-March 1

Be on the lookout for Board Members who are secretly shopping random booths! Board members will have a special patch for participating Girl Scouts, and maybe a fun trinket or gift, too!



Looking for something else? Shop our Retail Shops in-person or online to stock up on all your favorites. Visit [gsnim.org](http://gsnim.org) to learn more.



\$30

\$26

72x108 Tablecloth

\$26



## Promotional Merchandise

Bundle includes:

- Cookie Line-up Sign Holder
- (1) Handheld Sign, assorted varieties
- (25) Shopping Bags
- Clipboard
- Money Pouch
- Tote Bag



\$1

Button



\$21

Pennant Banner



\$6

Car Magnet



\$15