



2023 Girl Scout Cookie Varieties

All varieties of Girl Scout Cookies are \$5 per package, gluten-free cookies are \$6 per package.

Why do Girl Scouts Sell Cookies?

Learn essential life skills
Fund girl-led community projects
Prepare for a lifetime of leadership
Fund activities year-round
Travel opportunities for groups or individuals

GIRLS CAN EARN AWESOME REWARDS AND EXPERIENCES!

There's something for everybody, including patches, t-shirts, the popular mascot plush animals, and lots of funthings that girls really love!

You can challenge her online skills through our online-only rewards, or teach her the value of giving back to her community by collecting money for Cookie Share donation program.







2023 Cookie Program dates:
January 13—March 20.

CHECK IT OUT!

Using your mobile device, scan the QR code below to access our updated Cookie Central website!

OR go to GSNIM.org and click the Cookies+









Welcome to the 2023 Cookie Season!

We hope that you and your Girl Scout are excited about the upcoming Cookie Program. Not only will she help her troop fund their Girl Scout experiences, but she will learn vital financial literacy and marketing skills. With safety as our top priority, we have several flexible participation options so that your girl can choose the option that works best for your family. As always, we thank you from the bottom of our hearts for your support!





Selling Girl Scout Cookies online is a breeze! Set up your online account in ABC Smart Cookies to manage your cookies like a pro!
Track sales, set goals, send ecards, and share your sales link for online orders.

Family Checklist

- Go online and fill out the <u>Girl Product</u> Permission Form.
- Keep receipts for every time you receive or exchange cookies with the troop cookie manager.
- Check out the Digital Marketing Guidelines on our website.
- Communication with your troop Cookie
 Manager for cookie pick up expectations and when money is due.
- Discuss with your troop leaders how you can best support your girl, and offer to help at events like cookie booths whenever possible.

My Troop Number:

My Troop Cookie Manager & Contact Info:



The Girl Scout Cookie Program is more than selling cookies...



Goal Setting

Girls set cookie sales goals and, with their team, create a plan to reach them. This matters because girls need to know how to set and reach goals to succeed in school, on the job, and in life.



Decision Making

Girls decide where and when to sell cookies, how to market their sale, and what to do with their earnings. This matters because girls must make many decisions, big and small, in their lives. Learning this skill helps them make good ones.



Money Management

Girls develop a budget, take cookie orders, and handle customers' money. This matters because girls need to know how to handle money—from their lunch money to their allowance to (someday) their paycheck.



People Skills

Girls learn how to talk (and listen!) to their customers, as well as how to work as a team with other girls. This matters because it helps them do better in school (on group projects, on sports teams, and on the playground) and, later, at work.



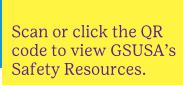
Business Ethics

Girls act honestly and responsibly during every step of the cookie sale. This matters because employers want to hire ethical employees—and the world needs ethical leaders in every field.

Safety Measures

Safety is our number one priority. During the cookie program, safety measures must be increased. Click or scan the QR code to find the most recent guidance from GSUSA about how to keep all girls safe this cookie season. Before participating in any moneyearning activity, it's super important for Girl Scouts and adults to review the following materials:

- Digital Marketing
 Tips for Cookie
 Entrepreneurs and
 Families (PDF)
- Safety Tips for Product Sales (PDF)





Health and Safety Guidelines

Girls and volunteers are **not** required to participate in any activity. It is the sole discretion of each individual family and their comfort level with the planned activity whether to participate or not.

Troops need to follow state and local health guidelines anytime they are gathering.





Key Caregiver Dates 2022-23

DECEMBER

Dec. 22-Jan. 2: All GSNI-M offices closed for holiday break

JANUARY

Jan. 9: Registration emails sent to all girls uploaded into abcsmartcookies.com

Jan. 13: Cookie Program Begins! Order taking and online orders can start.

Jan. 16: Cookie Cupboards start opening for troop pickup

Jan. 20: Cookie Booths begin! Sales of cookies in hand can begin.

FEBRUARY

Feb. 22: World Thinking Day

MARCH

Mar. 3-5: National Girl Scout Cookie Week-

Mar. 12: Girl Scout Birthday

Mar. 12-18: National Girl Scout Week

Mar. 20: Cookie Program ends (girls should no longer take orders)

Mar. 24: Troop Reward Orders due

Mar. 24: All monies due to Troop



ABC Website Trainings:

Our council is happy to offer several tutorial videos from our baker to assist with navigating the ABC site. These are available at abcsmartcookies.com or at the link below.



Scan or click the QR code to view the training videos



MAY

May 1: Rewards delivery begins to service unit sites for distribution.

SEPTEMBER

Sep. 15: All Cookie Dough and Nutty Bucks expire