

2025 FALL PRODUCT PROGRAM
Family Guide



**BRAVE.
FIERCE.
FUN!**

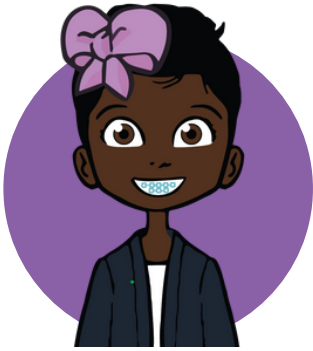
SNACKS, MAGAZINES & MORE ON SALE

September 26-October 27

**Meet Our
Mascot**

This year's Fall Product Program mascot is Freya, the Grizzly Bear! Freya means fierce & protective. As an omnivore, she enjoys a diet of berries, nuts, fish, and small mammals. Freya prefers to adventure on her own, but loves sharing food with friends. Freya can't wait to be your BFF this season!

BRAVE. FIERCE. FUN!



Benefits of Participating:

- The Fall Product Program is an excellent way to fund your troop's activities and projects throughout the year.
- Proceeds stay local to benefit our council, and troops can earn 15 - 17% on all items sold.
- Girl Scouts learn and practice these five essential skills:



Goal Setting

Learn to set and reach goals, like selling a certain number of products, or enough for a specific reward.



Decision Making

Practice making good choices about how to sell products and manage your business.



Manage Money

Learn to count money and make change. Practice saving money for special projects.



People Skills

Get better at communicating with customers, in person and online. Work with your caregiver to help you succeed.



Business Ethics

Learn the importance of being honest and responsible. Live by the Girl Scout Law.

This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase from a variety of products. Girl Scouts can choose to participate:

- **In-person** by taking orders using the order card and collecting payments at the time of order.
- **Online** by inviting friends and family to place an order. Customers can choose to have a variety of great products shipped directly to them or they can select from a group of nut and chocolate products that Girl Scouts can deliver.
- **Combine** both options to reach personal sales goals.

Before the Program

September 21: 2:30-3:30PM

- Optional | **Virtual training**
See back page for access details

Before September 26

- **Register** for the 2025-2026 Girl Scout membership year
- Pick up order supplies from troop leader or council
- Develop customer list
- Review rewards and set goals

Beginning September 26

- **Create** online Avatar
- **Set up** M2 account

During the Program

September 26 - October 27

- **Reach out** to customers by phone, text, video, email, or in person
- **Sell product** and **collect payment** upon order
- **Wrap up** all in-person sales by October 26
- **Online sales** access closes on **October 27 at 11:59 PM.**

After the Program

By October 27

- **Enter orders** from order card on M2 website and **submit all money** to troop leader or council
- **Select** rewards online

Mid November

- Girl delivery product arrives

Mid December

- Girl rewards arrive

September 15, 2026

- Council Cash expires

Check with your troop leader for additional deadlines and instructions.

Let's Get
Started



www.gsnutsandmags.com/GSNIM

Nuts & Candy

Mint Treasures in Book-themed Tin



\$12

Chocolate Covered Pretzels in Holiday Tin



\$12

Honey Roasted Mixed Nuts



\$12

Vanilla Honey Roasted Pecans



\$9

Whole Cashews



\$9

Cherry Almond Clusters



\$9

Nut & Caramel Trail Mix



\$9

Hot Cajun Crunch



\$8

Deluxe Pecan Clusters



\$8

English Butter Toffee



\$8

Fruit Slices



\$7

Butter Toasted Peanuts



\$8

Dark Chocolate Caramel Caps



\$8

Peanut Butter Trail Mix



\$8

Peanut Butter Bears



\$8

Dill Pickle Flavored Peanuts



\$8

Visit www.ashdonfarms.com for nutritional information

5 BarkBox options!



Online Exclusives:
All nut & candy items shown above may also be purchased online. Look for exclusive online only snacks as well!

Personalized Products!

High quality stationery, notepads, and photo frames.

Shipped directly with customized colors, fonts, names, and more!



Magazine subscriptions, too!



NEW!
Cheerful Candles



Tervis Tumblers

Girl Rewards

Girl Scouts earn rewards as they reach their sales goals! Rewards are cumulative* and are based on the combined total sales of all in-person and online sales transactions.

Please make reward choices on the M2 website by October 27. Rewards are subject to change due to unforeseen circumstances. Similar items may be used as substitutions. Some items vary in color. Council Cash* can be used for GSNI-M sponsored events, girl memberships, and in GSNI-M council shops and trading posts.



10+ combined items
& 5+ product pitches



18+ combined items
& 5 Skills Activity Sheet



32+ combined items
& 20+ product pitches



What's a product pitch?

A short, to-the-point summary of an item or product you're trying to sell. For this reward, pitch your sale by phone, email, etc., 5 different times.

What's the 5 Skills Activity Sheet?

You can find this sheet in this guide! Complete activities related to the 5 skills you can learn through the product programs. The more you learn, the more confident you can be in selling your products.

Check out the Marketing Guide for tips on how to reach out to potential customers!



55+ combined items 65+ combined items

Girls who earn this Build-A-Bear reward will be invited to an exclusive party at the Girl Scout location nearest them!

This reward level earns you an \$11 voucher for a Build-A-Bear uniform or apparel item for your new furry friend! Use it at the party, or save it for later! Expires 9/15/26

11/15- Camp Wildwood | 10AM-12PM
11/22- Camp Soni Springs | 10AM-12PM
11/23- Camp Logan | 2-4PM
12/13- Fort Wayne office | 10AM-12PM
*Dates and times are subject to change.

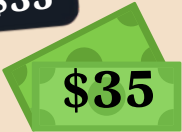


Girl Rewards Continued!

Choose your own rewards!



or



80+ combined items

*Council cash and Amazon Vouchers are NOT cumulative.
Expires September 15, 2026.



or



PLUS
Super Entrepreneur Event

100+ combined items



Super Entrepreneur Event

Entrepreneur: A person who organizes and operates a business – like you!

This event includes a dinner, fun prizes, and a special guest who owns and operates her own business! Find out what it takes to start your own business and make it successful. Event date will be set with the attendees after product program end date.

Amazon Voucher

When a Girl Scout earns and chooses the Amazon Gift Voucher reward, here is how it works!

1. Caregiver receives email from Amazon with a link to the catalog.
2. In the email, click “Apply Voucher.”
3. Login to the Amazon account your Girl Scout will be using.
 - a. Note: the voucher cannot be moved to another Amazon account once it has been applied.
4. Click “Apply Voucher” once logged into the account.
5. A pre-approved list of items will appear after applying the voucher.
6. Start shopping!

FAQ's:

Can my Girl Scout purchase items not on the pre-approved list?

While shopping the list, items not pre-approved can be added, but will not be part of the voucher and must be paid for with personal funds. Vouchers are only good for pre-selected items.

Do vouchers expire?

Yes. You will see an expiration date on the Amazon site after you apply the voucher.

What happens if my Girl Scout's order total is more than the voucher earned?

If the total exceeds the voucher, you will have an opportunity to cover the remaining balance using your own payment method.

What happens if I want to return my items?

Items can be managed and returned for your order like any other Amazon order. Orders are subject to the Amazon standard return policy and process.

If I don't spend the entire voucher, do I get to keep the remainder?

A Girl Scout can purchase multiple items with her voucher. Girl Scouts will receive reminder emails if they have any remaining balance. Once the expiration date passes, any remaining balance is forfeited.

Is an Amazon account required?

Yes. After viewing the voucher, either sign in to an existing account or create a new one.

Are there shipping charges?

Standard Amazon shipping charges apply. Like any Amazon order, a Prime account will not apply shipping.

Care to Share

- Customers can also donate snacks through the "Care to Share" program - Girl Scouts collect the order and the council will distribute products to local military troops.
- **In-person**- check the Care to Share option on the order card and collect money.
- **Online**- the customer can select and pay for Care to Share donations.
- Be sure to note: customers do not receive these items. The council will distribute the donations to local military troops.



Super Philanthropist Event

Philanthropy: The voluntary act of giving by an individual or a group to promote the common good.

This event includes a day at camp with a caregiver that includes a philanthropy project to do together at camp, lunch, and special prizes and fun activities! Date will be set with the girls that earn this reward. Project based on weather and size of the group.



1+ Care to Share Donation
AND
Create & Share 5+
Care to Share Flyers



Super Philanthropist Event

10+ Care to Share Donations



Troop Reward

\$300 Per Girl Average (PGA)-
Earn a \$10 Membership Voucher for each girl who participates in Fall Product Program if the troop has a PGA of \$300+. Membership Vouchers are good for the current and next year. The voucher can be used for any renewing or new members, not just the girls who participated in the program.
Expires 5/8/26.



Girl Scouts can earn a personalized patch with their name and Avatar:



- Create your Avatar
- Send 5+ emails
- Use the "Share My Site" feature on M2
- Sell \$300+ in total products

Personalize
by choosing
from two
scenes!





5 Skills Activity

There are many ways to run your business and sell product to reach your goals. Choose one task from each column to complete and you're one step closer to earning rewards!

Goal Setting	Decision Making	Money Management	People Skills	Business Ethics
<input type="checkbox"/> Use a goal chart to track your goal.	<input type="checkbox"/> Develop a plan for your business. Will you make calls? Place door hangers?	<input type="checkbox"/> Practice counting back change with a friend or family member.	<input type="checkbox"/> Complete the <i>Conversation Starters Activity</i> .	<input type="checkbox"/> Be responsible and turn your money in on time.
<input type="checkbox"/> Make a list of family & friends to pitch your products.	<input type="checkbox"/> Decide how you will inform customers about Care to Share.	<input type="checkbox"/> Explain to a caregiver how the money the troop earns helps Girl Scouts.	<input type="checkbox"/> Make a list of 5 people who you can pitch your products to in-person.	<input type="checkbox"/> Make a pact with a Girl Scout sister to be honest with your customers.
<input type="checkbox"/> Set a personal learning goal and share it with a caregiver.	<input type="checkbox"/> List 3-5 obstacles that make reaching your goals hard. Think of solutions!	<input type="checkbox"/> Calculate about how many items you need to sell to reach your goal. (the avg item is \$9)	<input type="checkbox"/> Write down what to say to someone on the phone about your business.	<input type="checkbox"/> Create a pledge that says you will deliver your products right away.
<input type="checkbox"/> Complete the <i>Snack Match</i> activity to help you learn your products.	<input type="checkbox"/> Look at the rewards & decide what you want to earn.	<input type="checkbox"/> Play the <i>Grizzly Budget Game</i> .	<input type="checkbox"/> Talk to someone new while running your business.	<input type="checkbox"/> Pick 3 parts of the Girl Scout law and list how they apply to your business.

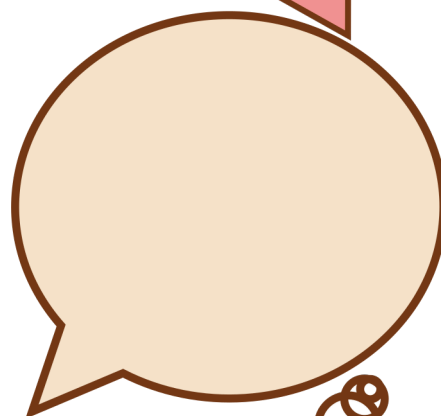
Conversation Starters



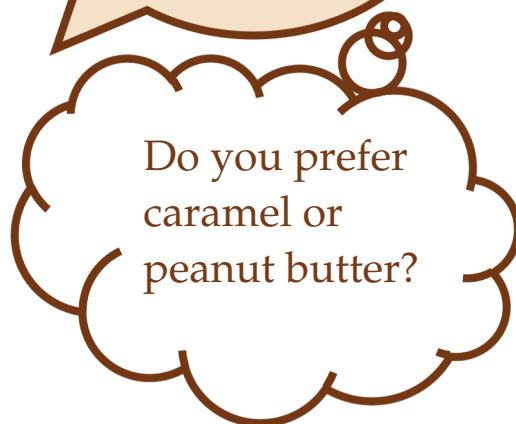
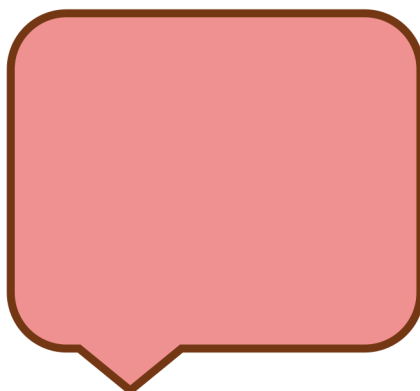
I have some great holiday gifts for sale! I would love to show them to you.



Would you like to hear about my Girl Scout business?



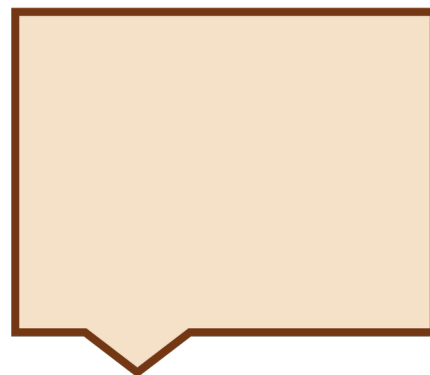
Ask me why I love Girl Scouts!



Do you prefer caramel or peanut butter?



Would you like to hear about my goals?



How can you let customers know about your business? Add your own starters to the empty speech bubbles!

Freya has just arrived at GSNI-M and needs a new home!

1. Use the Grizzly Store to budget out Freya's home
2. Your budget is \$100
3. Add your purchased items to Freya's house and show off your design!

Item	Amount

Total _____

Did you stay in budget?

☐ Yes ☐ No

What would you do differently next time?

What kind of home can you create with a bigger budget, like \$200? What about a smaller budget, say \$25?

Freya's Budget Game



Freya's Budget Game



Build My Home!

Snack Match



girlscouts
of northern indiana-
michiana

Fruit Slices:
Fun and fruity gummies!
\$7



Girl Scout Tin filled with Mint Treasures:
Collectible Tin filled with creamy
milk chocolate mints
\$12



English Butter Toffee:
Crunchy toffee drenched in milk chocolate
\$8



Chocolate Covered Pretzels in a Holiday Tin:
Crunchy pretzels covered in
smooth milk chocolate
\$12



Peanut Butter Bears:
Chocolate and peanut butter
in an adorable bear shape!
\$8



Whole Cashews:
A classic favorite roasted and
salted with sea salt
\$9



NEW Nut & Caramel Trail Mix:
Peanuts, cashews, caramel mini cups, and
cocoa gems, all mixed in a crunchy goodness
\$9



Deluxe Pecan Clusters:
A fan favorite, roasted pecans covered in
caramel and milk chocolate
\$8





Snack Match

Butter Toasted Peanuts:

Lightly toasted, crunchy peanuts
with buttery flavor

\$8

Honey Roasted Mixed Nuts:

Cashews, almonds, peanuts, and pecans
with a touch of honey

\$12

Dark Chocolate Caramel Caps:

Dark chocolate-covered caramel
topped with sea salt

\$8

Dill Pickle Peanuts:

Crunchy peanuts with
irresistible dill pickle flavor

\$8

Vanilla Flavored Honey Roasted Pecans:

Pecans with a yummy vanilla flavoring

\$9

Hot Cajun Crunch:

Cajun seasoned sticks, peanuts, and pretzels

\$8

Peanut Butter Trail Mix:

Peanuts, peanut butter, pretzels, and cashews

\$8

NEW Cherry Almond Clusters:

Roasted almonds and dried cherries covered
in caramel and milk chocolate

\$9



BRAVE. FIERCE.FUN!



75%



100%

Troop # _____

\$ _____

Fall Product
Sales Goal

50%

25%



Raffle Drawing

Every Girl Scout has
the opportunity to
win a GIANT Grizzly
Bear plush.

Email your favorite
product pitch or your
Care to Share flyer to
frontdesk@gsnim.org
to be entered to win!



GSNI-M CEO Sharon

Business Tips



Selling Online:

- Girl Scouts use their online storefront to sell all nuts and candy products **plus** exclusive online items.
- Customers will securely pay online with a credit card.
- Customers will have the option to pay for shipping or select “Girl Delivery” for Girl Scouts to drop off later.
- All magazines are ship only.

Selling In-Person:

- Be sure all customer information on the order card is clear and correct.
- Collect ALL money at the time of order.
- Enter orders online by October 27.
- Once the product arrives, troop leaders or council will communicate a pick up date and time with you.
- Be sure to deliver all products in a timely manner. Always thank your customers!

To run an online business, Girl Scouts should follow these 3 steps:

1

Visit www.gsnutsandmags.com/GSNIM

Enter the URL above, or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.

2

Build your site

To customize your site, you can create an Avatar that looks like you and also record a personalized message for your Avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.

3

Contact friends and family

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your Avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your caregiver. Please follow current GSUSA guidelines for online sales and marketing.

To run an in-person business, Girl Scouts will need:

Don't forget!

Customize your order card by adding your online store QR code, and your in-person customers will have easy access to shop exclusive online products.

Order Card

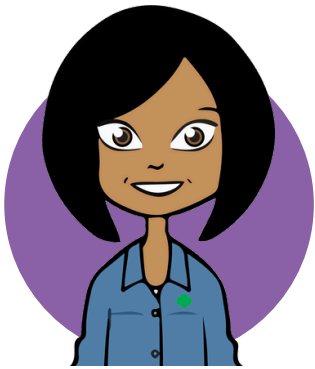
Money Envelope

Online Store QR Code

Pen(s)



BRAVE. FIERCE. FUN!



We're Here to Help You:

Fort Wayne Service Center
10008 Dupont Circle Drive E
Fort Wayne, IN 46825

Michiana Service Center
1218 E. University Dr.
Granger, IN 46530

800.283.4812

frontdesk@gsnim.org

Monday - Friday

9 AM - 5 PM*

Closed daily from 1 - 2 PM for lunch



For additional support with the M2 online sales platform, visit **support.gsnutsandmags.com** or call **800.372.8520**.

Online Safety

Before participating, Girl Scouts and adults should review the Cookie and Product Sale Safety Activity Checkpoints:



Key Dates

September 21: Virtual training* for Girl Scouts (optional).

September 26 - October 27: Sell products and keep practicing your 5 Skills!

October 27: Enter orders, submit all money, and select rewards on M2 website.

Use the extra space to note additional instructions from your troop leader!

*Virtual Training on Zoom

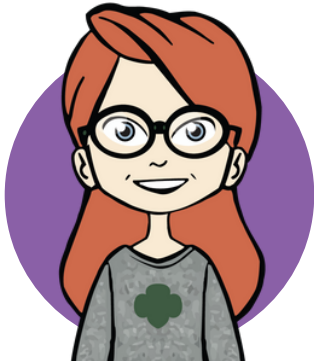
Virtual training hosted on Zoom. A recording will be available, contact frontdesk@gsnim.org for access.



Passcode: 438438

Let's Get Started





An Individually Registered Girl Scout (IRG) is a Girl Scout who participates independently rather than being part of a troop. While troop members earn proceeds for their troop through the Fall Product program, IRGs earn Program Credits to fund their Girl Scout experience.

The following information is for IRGs only:

Program Credits

Program Credits are earned from both the Fall Product and the Cookie Program. These credits can be used for:

- GSNI-M Program Events
- Summer Camp
- Annual Membership Renewal
- Donations to the GSNI-M General Fund or Financial Assistance Fund
- Service Unit Events
- Silver or Gold Award Projects
- GSUSA Travel Opportunities (Destinations)

Redeem Program Credits

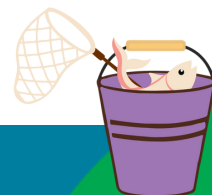
Caregivers should submit the IRG Program Credit Request Form* to help Girl Scouts redeem their Program Credits.

All Program Credits expire on September 15, 2026.

Program Credits can also be converted into a GSNI-M gift card, which does not expire and can be used at GSNI-M Shops, Trading Posts, and online for GSNI-M event registration. See request form below or contact frontdesk@gsnim.org for more information.

*Access Program Credit Request Form

Visit gsnim.org or scan the QR code to access the Program Credit Request Form



Upcoming Events

Fall 2025

October

4th- Climbing Day @ Camp McMillen
Various sessions 1-3 PM. All levels.

10th-11th- One S'more Night @ Camp McMillen

7PM Friday through 2PM Saturday.
Cadettes, Seniors, Ambassadors.

17th-18th- STEM & Stars Sleepover @ Camp McMillen

6PM Friday through 9AM Saturday.
All levels.

18th- STEM Expo @ Purdue Fort Wayne
9AM - 12PM. All levels.

25th- Zipping into Fall @ Camp McMillen
Various sessions 1-3PM. Juniors, Cadettes, Seniors, Ambassadors.

25th- Music Makers @ The Music Village
1-3PM. Juniors.

November

1st- Century of Sisterhood @ Camp McMillen

Open house, 1-4PM. All levels. Free!

2nd- Rocketry Exploration @ University of Notre Dame

1-3PM. Juniors, Cadettes, Seniors, Ambassadors.

8th- Outdoor Adventure @ Potawatomi Wildlife Park

9:15 AM-12:15 PM. All levels.

14th-15th- PA/LiA Overnight @ Camp McMillen

6 PM Friday through 5 PM Saturday.
Cadettes.

15th- Mystery Sleuth @ Camp Wildwood
10AM-12PM. Brownies, Juniors, Cadettes.

15th- Citizen Scientist @ Camp McMillen
1-4PM. Brownies, Volunteers.

22nd- Mechanical Engineering: Car Design @ Auburn Cord Duesenberg Automobile Museum

9:30AM-4:00PM. Daisies, Brownies, Juniors, Volunteers.

girl scouts
of northern indiana-
michiana

Scan the QR code for
more events,
information,
and to register!



Council cash can be used to register for
any upcoming events by contacting
frontdesk@gsnim.org